







A Residency Focused Educational Program

2025

Navigating Difficult Conversations



Anthony Orsini, DO

Keynote Speaker, Practicing ICU Physician, Author of It's All in the Delivery

Profoundly impacted by an early career experience and the discovery that even the most successful and well-respected physicians often struggled with their communication skills, Dr. Orsini has spent the last 25 years developing proven communication techniques that teach others how to quickly form trusting relationships. Even the most talented physicians have difficulty communicating effectively which can often lead to poor patient satisfaction, ineffective leadership, volatile work environments, and disruptive behavior. Through decades of research and experience as an ICU physician, Dr. Orsini has mastered the key elements required to navigate difficult conversations in the most effective and compassionate manner. Designed with our residents in mind, this presentation teaches the communication skills necessary to positively influence challenging situations encountered daily.

Widely considered an expert in communication, relationship building, and enhancing the patient experience, Dr. Orsini has been a frequent national speaker in both the healthcare and business industries. In 2011, he founded The Orsini Way, a company providing communication training for healthcare and business professionals. He has appeared in national news, and his work has been featured in the most prestigious publications in business, healthcare, and HR, including Forbes Magazine, Medical Economics and Fox News.

His recent TED talk "How the Human Connection Improves Healthcare" is being used by medical schools and colleges across the United States and has been viewed over 250 thousand times. He shares his wisdom and passion on his podcast, Difficult Conversations-Lessons I Learned as an ICU Physician, which reached the Apple Top 100 in just a few weeks.

Experience this and other special sessions relevant to you as a resident at EXPLORE Healthcare Summit 2025 in conjunction with the Oklahoma Academy of Family Physicians 77th Annual Scientific Assembly. Additionally, learn about the opportunity to display and discuss your research POSTER with your colleagues. May 29-31, 2025 | Oklahoma City Convention Center | Oklahoma City, OK

Schedule Highlights

<u>Thursday, May 29th</u>

Small Steps, Big Impact: A "Small Victories" Approach to Leadership Legal Update 2025 Oklahoma Health Professionals Program

Physician Contracting Issues: Employment Agreements and Beyond Navigating the Challenges and Shaping the Future of Public Health in the U.S. EXPLORE Under the Neon Moon party at Cowboy and Western Heritage Museum

Friday, May 30th

7:45am-8:15am	OAFP Business Meeting/Legislative Update
8:30am-9:30am	Remembering Your Why
9:45am-12:00pm	Navigating Difficult Conversations
12:00pm-1:00pm	Residents' Quiz Bowl
1:15pm-2:15pm	Culinary Medicine: Why is the #1 Recommended Diet So Good For You?
2:30pm-3:30pm	Resident's Poster Session
4:00pm - 5:00pm	What's Your Pink Cadillac?
7:00pm	OAFP Family Physician of the Year Dinner and Casino Night

Saturday, May 31st OAFP

Resident's Poster Session What Primary Care Physicians Need to Know about Once-Weekly Insulins Adolescent Depression and Anxiety What's New and Around the Corner in CGM Inflammatory Dermatosis in Varied Skin Tones Practical Thyroid Management

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