

JOIN US AT THE
OKLAHOMA CITY CONVENTION CENTER

UNCHARTED TERRITORY:
FORGING A NEW FRONTIER



E×PLORE HEALTHCARE SUMMIT **OKC**

MAY 29-30

Sponsor & Exhibitor Prospectus

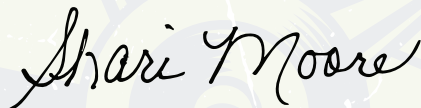
JOIN US FOR EXPLORE 2025

We are pleased to present you with the opportunity to sponsor and exhibit at the EXPO at *EXPLORE Healthcare Summit 2025*. For the past several years, PLICO has presented *EXPLORE*, designed to address the challenges faced by providers in the ever-evolving healthcare industry. Participants receive continuing education credits in keynote and daily breakout sessions, benefit from the state of the art EXPO, and enjoy food, beverages, music and networking with a variety of healthcare professionals at the annual Evening Party. Since 2020, we have been proud to partner with the Oklahoma Academy of Family Physicians, and in 2025, they will join us to host their 77th annual *Scientific Assembly*, thus expanding the reach of this valuable educational program. We are confident that you will want to join us as an *EXPLORE* vendor.

With *EXPLORE*, it is our goal to provide an unparalleled educational opportunity to the healthcare professionals in Oklahoma. We aim to do this by collaborating with like-minded corporations to offer healthcare providers the opportunity to engage with their colleagues, learn the most updated information and experience nationally recognized experts at an affordable cost. Our ultimate goal is to improve patient care in both quality and experience. Many of our exhibitors and sponsors support a variety of high-caliber organizations and events. *EXPLORE* gives your organization the chance to focus on medical providers, making it the perfect opportunity to display your brand at the premier healthcare conference offered in Oklahoma.

We trust that you will want to be a partner in providing a first-class experience for our attendees. This prospectus contains all the information you need to join us at the *EXPLORE EXPO*. For more exposure, please consider our list of sponsorship options. We are available to meet with you to discuss the full range of benefits available to your organization.

EXPLORE Healthcare Summit is the 2025 event you do not want to miss!



Shari Moore, RN, BSN

EXPLORE Conference Chair
PLICO Vice President, Risk Solutions

smoore@explorehealthcaresummit.com
405.815.4817



Kari Webber, CAE

OAFP Conference Chair
OAFP Executive Vice President

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405.323.7173



EXHIBIT BOOTHS

8' x 10' Exhibit Booth (2 booth workers)
Early Bird Registration By March 1—\$1,800
After March 1—\$2,100

8' x 20' Exhibit Booth (4 booth workers)
Early Bird Registration By March 1—\$2,500
After March 1—\$2,800

Additional Worker—\$150/each

If you are a returning exhibitor for *EXPLORE Healthcare Summit*
Contact Tracie Burns at 405.815.4820 or
tburns@explorehealthcaresummit.com for more information.

Exhibitor Sponsorships

Recognition as a Sponsor of *EXPLORE Healthcare Summit*, Recognition on general sponsorship recognition signage

EXPO area prime exhibitor location (8' x 10')

Includes (1) table, two (2) chairs, electricity and pipe and drape, four (4) staff passes for your booth (does not include access to the conference)

Recognition on all *EXPLORE Healthcare Summit* marketing pieces

Professionally-produced signage with your company's name at your booth

Rolling flash logo on large video screen in advance of every general session

Logo and link to website on *EHS* website and conference app

Opportunity to place marketing material in official conference bag (optional at sponsor's expense)

Guaranteed scavenger hunt participation (optional at sponsor's expense—\$200 minimum)

Complimentary Conference Passes to attend the full *Summit*

Conference Center branding (location TBD)

EXPO area prime exhibitor location (8' x 20')

Includes two (2) tables, four (4) chairs, electricity and pipe and drape, eight (8) staff passes for your booth (does not include access to the conference)

Podium recognition—recognized as a sponsor at all functions such as welcome and keynotes

One reserved center front table to attend keynote presentation and sit with keynote speaker,
One keynote speaker introduction and podium spotlight (max 90 seconds), Corporate Forum
giveaway item for one keynote address to all attendees (optional at sponsor's expense)

Spotlight in 2025 *EXPLORE* Highlight video shown to over 1000 healthcare providers at various events throughout the southwest region in 2025–2026

Category exclusivity, Top-level recognition on EXPO-specific promotional materials,
Second-level position on general sponsorship recognition signage campaign provided by *EHS*

Scout \$3,000	Traveler \$6,000	Voyager \$10,000	Pathfinder \$15,000	Seeker \$20,000	Adventurer \$25,000	Innovator \$40,000+
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EXHIBITOR SCHEDULE

Wednesday, May 28, 2025

2:00 p.m.–5:00 p.m. Exhibitor Set Up
3:00 p.m.–5:00 p.m. Exhibitor Reception

Thursday, May 29, 2025

7:00 a.m.–8:30 a.m. Breakfast in EXPO
8:30 a.m.–9:30 a.m. Keynote
9:30 a.m.–10:15 a.m. EXPO Open
10:15 a.m.–11:30 a.m. Breakout
11:30 a.m.–12:45 p.m. Lunch in EXPO
12:45 p.m.–2:00 p.m. Breakout
2:00 p.m.–2:15 p.m. EXPO Open
2:15 p.m.–3:15 p.m. Breakout
3:15 p.m.–3:30 p.m. EXPO Open
3:30 p.m.–5:00 p.m. Keynote
7:00 p.m.–10:00 p.m. EXPLORE Party @ National Cowboy & Western Heritage Museum

Friday, May 30, 2025

7:30 a.m.–8:30 a.m. Breakfast in EXPO
8:30 a.m.–9:30 a.m. Keynote
9:30 a.m.–9:45 a.m. EXPO Open
9:45 a.m.–10:45 a.m. Breakout
10:45 a.m.–11:00 a.m. EXPO Open
11:00 a.m.–12:00 p.m. Breakout
12:00 p.m.–1:15 p.m. Lunch in EXPO
1:15 p.m. Exhibitor breakdown



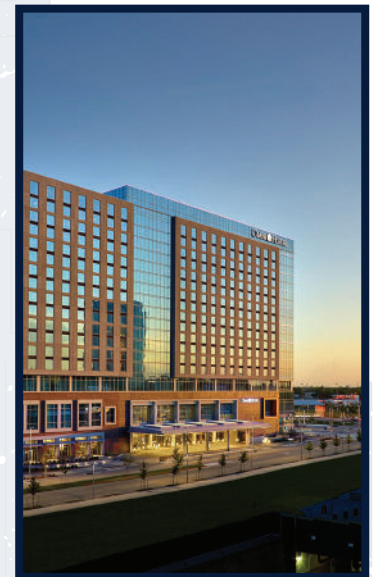
Join these organizations that support EXPLORE Healthcare Summit!



Venue and Hotel

Explore Healthcare Summit will be held at the Oklahoma City Convention Center in downtown OKC.

The host hotel for the conference is the Omni OKC Hotel. Additional room block is available at the Fairfield Inn & Suites. Links to book your hotel rooms can be found at explorehealthcaresummit.com



EXPLOREHealthcareSummit



explore_summit



explorehs25

COCKTAIL PARTY

Thursday, May 29, 2025

National Cowboy & Western Heritage Museum

1700 NE 63rd St
Oklahoma City, OK 73111



FOR MORE INFORMATION

Sponsorship/Exhibitor Sales

Tracie Burns

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Convention Services

Brad Holt—factor 110

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Conference Chair

Shari Moore, RN, BSN

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smoore@explorehealthcaresummit.com

To apply for your exhibitor booth or sponsorship,
visit [**explorehealthcaresummit.com/expo**](https://explorehealthcaresummit.com/expo)