

EXPLORE

HEALTHCARE SUMMIT 2024



OKLAHOMA ACADEMY OF FAMILY PHYSICIANS

**The Power of Podcasting:
Lessons Learned from the Hosts
of Fast Talks with Family Docs**

**Raghuveer Vedala,
MD, FAAFP
Kari Webber, CAE**

disclosures

We do not have any conflicts of interest or financial disclosures to declare related to the content of this work.



Our team

Why pOdcasts?



Convenience



Diverse Perspectives



Continuing Education



Patient Education



Advocacy and Awareness



Networking and Community



Inspirational Stories

Do Doctors Listen to Podcast?



A Survey of Emergency Medicine Residents' Use of Educational Podcasts

Jeff Riddell¹, Arund Swaminathan², Moniza Lee³, Abdikarim Mohamed⁴, Rob Rogers⁵,
Salim R. Haque⁶

Affiliations + expand

PMID: 26210357 PMID: PMC6305130 DOI: 10.5811/westem.2016.12.30850

**89% of EM residents
listen to at least 1
podcast per month
Why?**

**-Keep up with current
literature (88%)**

**-Learn educational
core content (70%)**

-Entertainment (20%)

**-They like podcasts
due to portability,
ease of use, and
ability to listen while
doing something else**

Independent and Interwoven: A Qualitative Exploration of Residents' Experiences With Educational Podcasts

Jeffrey Riddell ¹, Lynne Robins, Aisha Brown, Jonathan Shersino, Michelle Liu, Jonathan Slijter

[Affiliations](#) + [expand](#)

PMID: 31517662 DOI: 10.1097/WCM.0000000000002984

Survey done on residents to explore why podcasts and how they incorporated it into their learning

Challenges: distracted and constrained listening

Benefits:

- **Accessible, engaging, broad exposure**
- **Fostered Sense of Connection to peers, larger professional community**

Learning Through Listening: A Scoping Review of Podcast Use in Medical Education

Jeanna M Kelly ¹, Arshita Paragotam ², Alan W Dow ³, Shreya P Trivedi ⁴, Adam Rodman ⁵, Justin Berk ⁶

Affiliations [+ expand](#)

PMID: 34926729 | PMCID: PMC11002566 | DOI: 10.1097/WCM.00000000000004568

Scoping review of 62 articles on podcast use in medical education

Podcasts Valued for portability, efficiency

Outcomes: podcasts as effective as traditional methods for knowledge retention and can influence behavior change in learners

No studies assessed system changes or patient outcomes

**A Systematic Review and Qualitative Analysis to
Determine Quality Indicators for Health Professions
Education Blogs and Podcasts**

Quintell S Peterson, Brent Thomas, W Kenneth Mills, Michelle Lin, Tereza M Chan

**Need for better
understanding of
effectiveness and quality**

**Study identified 151
quality indicators**

**Credibility –
transparency, bias,
trustworthiness**

**Content –
professionalism,
academic rigor,
engagement**

**Design – ease of use,
functionality and
aesthetics**



**Do
Doctors
Listen to
Podcast?**

Popular Medical Podcasts





Why not us?



Highlight

Highlight Family Physicians of Oklahoma

Educate

Educate audience about current Legislative Changes and Challenges in Oklahoma

Discuss

Discuss Unique Practices of our local Family Physicians

Foster and improve

Foster and improve our Family Medicine Community

Our goals

Challenges



Content
Planning
and
Consistency



Audience
Engagemen
t



Technical
Setup



Guest
Coordinatio
n

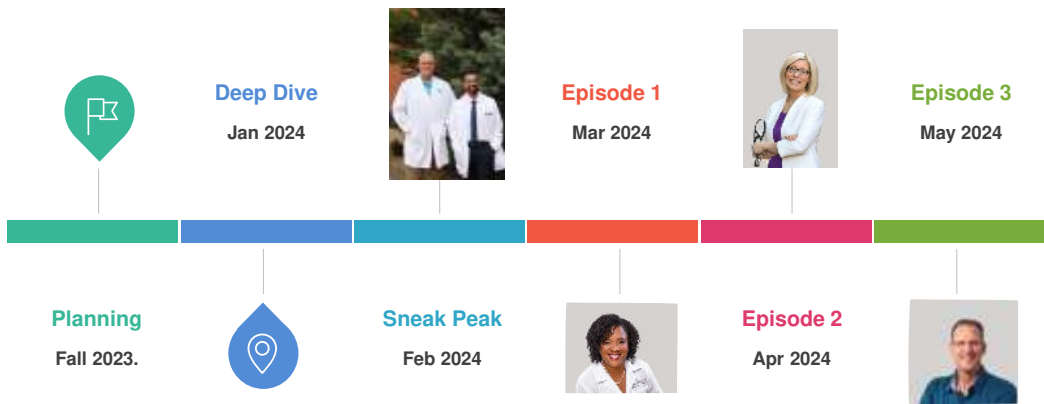


Marketing
and
Promotion



Legal and
Ethical
Considerati
ons

Timeline



Timeline



Episode 5
June 2024



Episode 7
Aug 2024



Episode 9
TBD!



Episode 4
May 2023.



Episode 6
Jul 2024



Episode 8
Aug 2024





**Lessons
from our
guests**

**Dr.
Syeachia
Dennis**

**"Family
Physicians are
Leaders, never
stop advocating
for your patients
and
communities."**



Dr. Abbey Woods

“Physician morale is struggling. The fastest way to lose power is to believe you have none. Empower your colleagues and regain connection among your peers and other specialties.”





Dr. Kyle Rickner

**“We won’t change
healthcare by fixing a
very broken system.
We will have to create
a new model that
renders the old model
obsolete!”**

Dr. Cailin Kirk

”It’s never too late to learn something new. When you recognize a need, you have the power to expand your practice to further serve your patients.”





Dr. Mitch Duininck

**"Being a Family
Physician is an
incredible privilege
and a huge
responsibility. Only
do it if you see it as a
calling and you care
deeply for people."**

Dr. Julie McIntosh

“Adversity is preparing you for your destiny. Don’t waste the process with bitterness or anger. Make the hard times serve your mission. We can serve our weaknesses or our mission, not both.”



**“Keep
doing what
you love,
and you’ll
Be left with
a legacy”**

**Dr. Steven
Crawford**



Be our next guest!



**WE'D LOVE TO
HAVE YOU!**



LINK: [GUEST FORM](#)

Let us know what you think!



**PROVIDE FEEDBACK OR
SUGGESTIONS**



**SUBMIT AN INTERESTING
CASE! (STUDENTS AND
RESIDENTS WELCOME!)**



**LINK: [FEEDBACK / CASE
FORM](#)**

resources

Cho, D., Cosimini, M., & Espinoza, J. (2017). Podcasting in Medical Education: A Review of the Literature. *Korean Journal of Medical Education*, 29(4), 229-239. <https://doi.org/10.3946/kjme.2017.69>

Kelly, J. M., Perseghin, A., Dow, A. W., Trivedi, S. P., Rodman, A., & Berk, J. (2022). Learning Through Listening: A Scoping Review of Podcast Use in Medical Education. *Academic Medicine*, 97(7), 1079-1085. <https://doi.org/10.1097/ACM.0000000000004565>

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Sankar, P., Jones, N. L., & Jones, W. L. (2019). Medical Podcasts: Who Listens, What They Listen to, and Why. *JMIR Medical Education*, 5(2), e12922. <https://doi.org/10.2196/12922>





Thank you