

EXPLORE

HEALTHCARE SUMMIT 2024

SPONSOR & EXHIBITOR PROSPECTUS

August 22–23, 2024 | Norman, Oklahoma
Embassy Suites Hotel & Conference Center

SCALING NEW HEIGHTS

Embracing the challenge to ascend to high-level understanding.

AUGUST 22-23, 2024

EMBASSY SUITES HOTEL & CONFERENCE CENTER

NORMAN, OKLAHOMA

EXPLORE Healthcare Summit is a comprehensive, regional conference addressing the challenges faced in the everchanging healthcare industry. As presenting sponsor, **PLICO** is pleased to offer EXPLORE, a first-class, industry leading event that provides medical professionals and administrators with valuable insight and information regarding the future of medicine.

For attendees, it's an opportunity to refresh the currency of their clinical and business knowledge. For your company, it's an opportunity to reach and influence key decision-makers in the lucrative healthcare market.

In 2024, we will partner with the **Oklahoma Academy of Family Physicians** in hosting their Scientific Assembly at the EXPLORE Healthcare Summit.



EXHIBIT BOOTHS AND SPONSORSHIPS

Exhibit booths and sponsorships are available to help your company gain maximum exposure. It's an opportunity to connect with current and potential clients at a personal level. By participating, you can:

- Increase awareness of your company, products and services
- Network with nearly 500 medical professionals and administrators
- Generate leads and impressions to expand your business
- Reach additional attendees through the Virtual Expo

Apply for your exhibitor booth or sponsorship at: explorehealthcaresummit.com/expo.



SPONSORSHIP OPPORTUNITIES

We offer several different sponsorship packages, each with an array of benefits, including industry exclusivity for top sponsors. With a sponsorship, you may receive conference passes to attend the full summit, onsite sales and promotional rights at the EXPO exhibitor area, and numerous branding and recognition opportunities, including:

- Program guide recognition and ad space
- Inclusion in the EXPLORE Healthcare Summit marketing pieces, which are distributed to 10,000+ prospects and circulated through partner organizations
- Recognition from the stage
- Professionally-produced signage with your company's name
- Recognition in the virtual event platform

Sponsorship benefits are subject to sponsorship level. Number of registrations and other benefits are also subject to actual level of support, from \$2,500 to \$50,000. For more information, contact Shari Moore, Conference Chair at 405.815.4817 or smoore@explorehealthcaresummit.com.

EXHIBIT BOOTHS

Interact with summit attendees and gain exposure for your company by registering for an Exhibit Booth. Instructions for ordering furniture, labor, electrical outlets and other furnishings will be provided after booth confirmation.

8' x 10' Exhibit Booth
Early bird—\$1,500
After July 1—\$1,800

8' x 20' Exhibit Booth
Early bird—\$2,200
After July 1—\$2,500

For more information on Exhibit Booths, including installation and dismantling, as well as additional exhibitor services, visit explorehealthcaresummit.com/expo.

P.O. Box 1838
Oklahoma City, OK 73101

FOR MORE INFORMATION

Sponsorship/Exhibitor Sales
Tracie Burns
405.815.4820
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Convention Services
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Conference Chair
Shari Moore, RN, BSN
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