

Nourishing for Strength and Resilience: What Healthcare Professionals Need to Know about Sustainable Nutrition

Shalene McNeill, PhD, RDN, LD

E  **XPLORE**
HEALTHCARE SUMMIT

BEEF 
Funded by Beef Farmers and Ranchers

OKLAHOMA
BEEF
COUNCIL

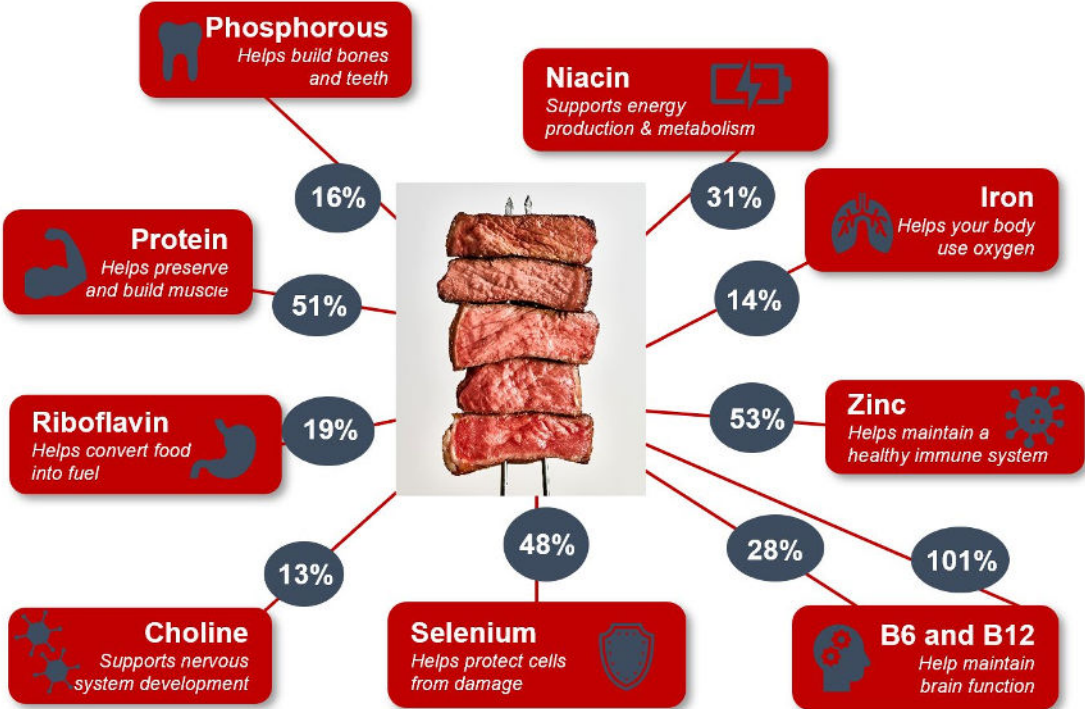
Disclosures



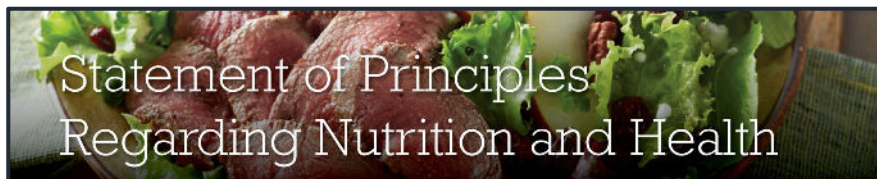
Employee of the
National Cattlemen's
Beef Association, a
contractor to the Beef
Checkoff



Disclosure: Beef is my preferred nutrient-dense protein.



Beef Nutrition Statement of Principles



As producers, processors, and marketers of the nation's beef supply, we are committed to providing a wholesome, nutritious food, and to communicating accurate information about beef's nutritional qualities and the role of beef in a healthful diet. We pledge to use the following principles to guide our actions and communications about beef in regard to nutrition and health.

- 1 We will provide factual, scientifically supported information about beef to help consumers make informed choices about what they eat.
- 2 We support the Dietary Guidelines for Americans recognizing that there are a variety of ways to achieve a healthy diet, and further, we believe that the overwhelming scientific evidence shows that dietary balance, variety, and moderation coupled with appropriate physical activity provides the foundation for a healthful life.
- 3 We are committed to conducting and participating in programs to actively disseminate accurate information about the nutritional advantages of beef in a healthful and balanced diet and lifestyle.
- 4 We recognize the important role of health professionals and nutrition educators in providing nutrition information and are committed to working with them and their professional organizations to communicate accurate information about nutrition and health.
- 5 We believe that dietary balance, variety, moderation, and physical activity are the keys to health, and we also encourage individuals with specific health concerns that require dietary modification to consult a physician followed by nutrition counseling from a Registered Dietitian/Nutritionist.
- 6 We support research on the nutritional qualities of beef and will accurately communicate research findings to help consumers make informed decisions about their diet.
- 7 We recognize that consumers want foods that are good tasting and convenient as well as nutritious and will support research to provide beef products that meet these consumer demands.

The Statement of Principles Regarding Nutrition and Health was first adopted by the beef industry in 1984.

"We believe that the overwhelming scientific evidence shows that dietary **balance, variety, and moderation**...provides the foundation for a healthful life."



Learning Objectives

- Review current evidence on the state of the American diet.
- Explore opportunities in sustainable eating patterns.
- Gain a deeper understanding of complex food system.
- Leave with practical pieces to encourage and empower sustainable food choices.



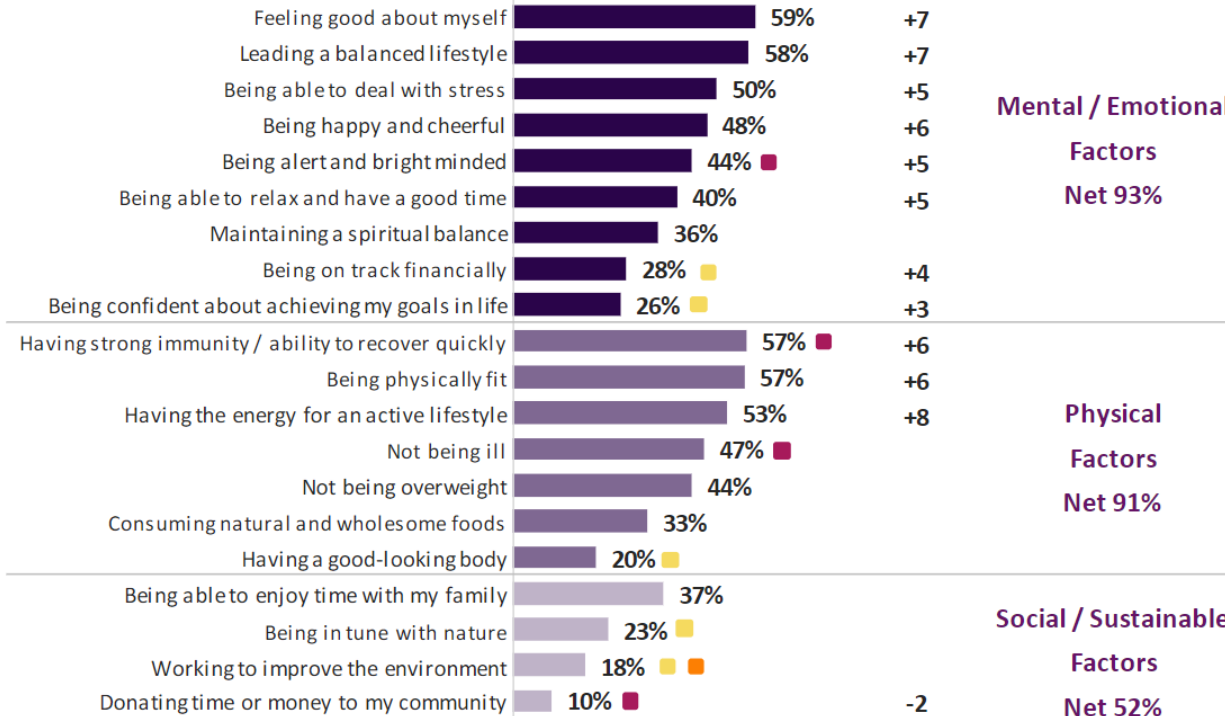


Interest in our health and wellbeing at an all time high

Health & Wellness Dimensions

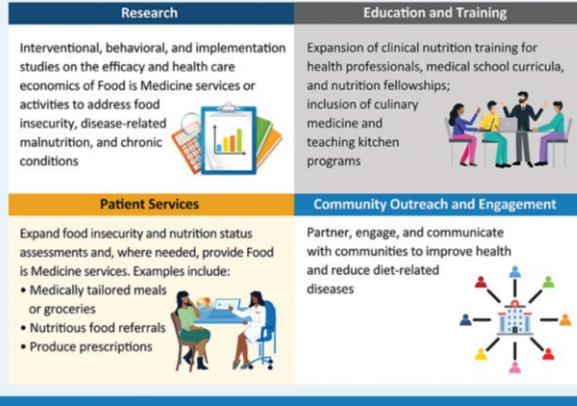
Among Total, Trended to 2021

Change vs. 2021[^]



Over-indexes (120+) among: Gen Z Millennials Gen X Boomers

FOOD IS MEDICINE NETWORKS OR CENTERS OF EXCELLENCE

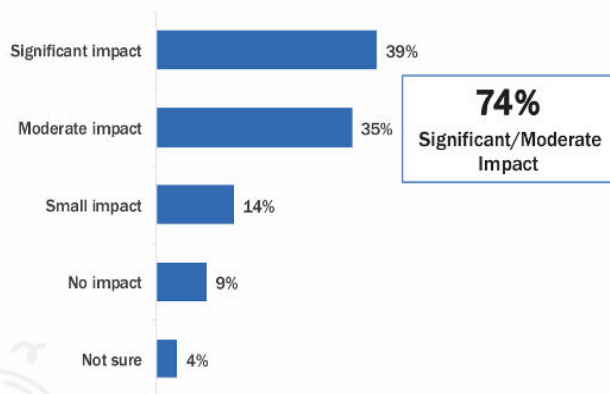


Food Mood Connections

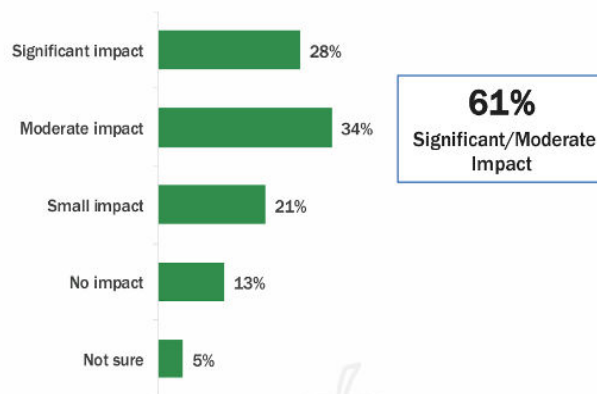
Three in four say food consumption impacts their mental or emotional well-being

In comparison, only six in ten say the reverse is true: that well-being impacts food choices.

Impact of Food/Beverages Consumed on Mental/Emotional Well-being



Impact of Mental/Emotional Well-being on Food/Beverage Consumption



Q12a. To what degree do you believe that the food and beverages you consume has an impact on your overall mental/emotional well-being? (n=1,022)/ 12b. Now consider the reverse: to what degree does the state of your mental/emotional well-being impact the type of food and beverages you choose to consume? (n=1,022)



13

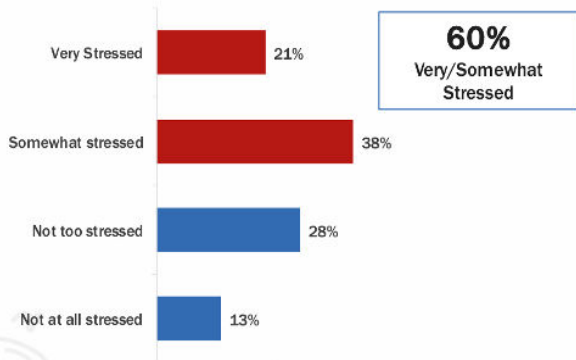


Stress Derails Healthy Eating

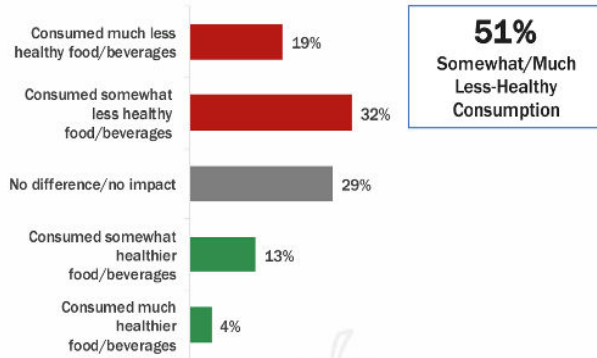
Six in ten self-report being "somewhat" or "very" stressed

Gen Z and Millennials are more likely to be stressed than older generations. Of those who say they are stressed, just over half say it has influenced them to make less-healthy choices.

Self-Reported Stress



Impact of Stress on Healthfulness of Food/Beverage Consumption
(If At Least Somewhat Stressed)



No significant change vs. 2022

[TREND] Q13 How stressed have you been? (n=1,022) / Q14 What impact did your stress level over the past six months have on the healthfulness of the foods/beverages you consumed? Filter: Very/Somewhat stressed over the past six months (n=603) Note: "Not sure" is not shown; Response text abridged on each item

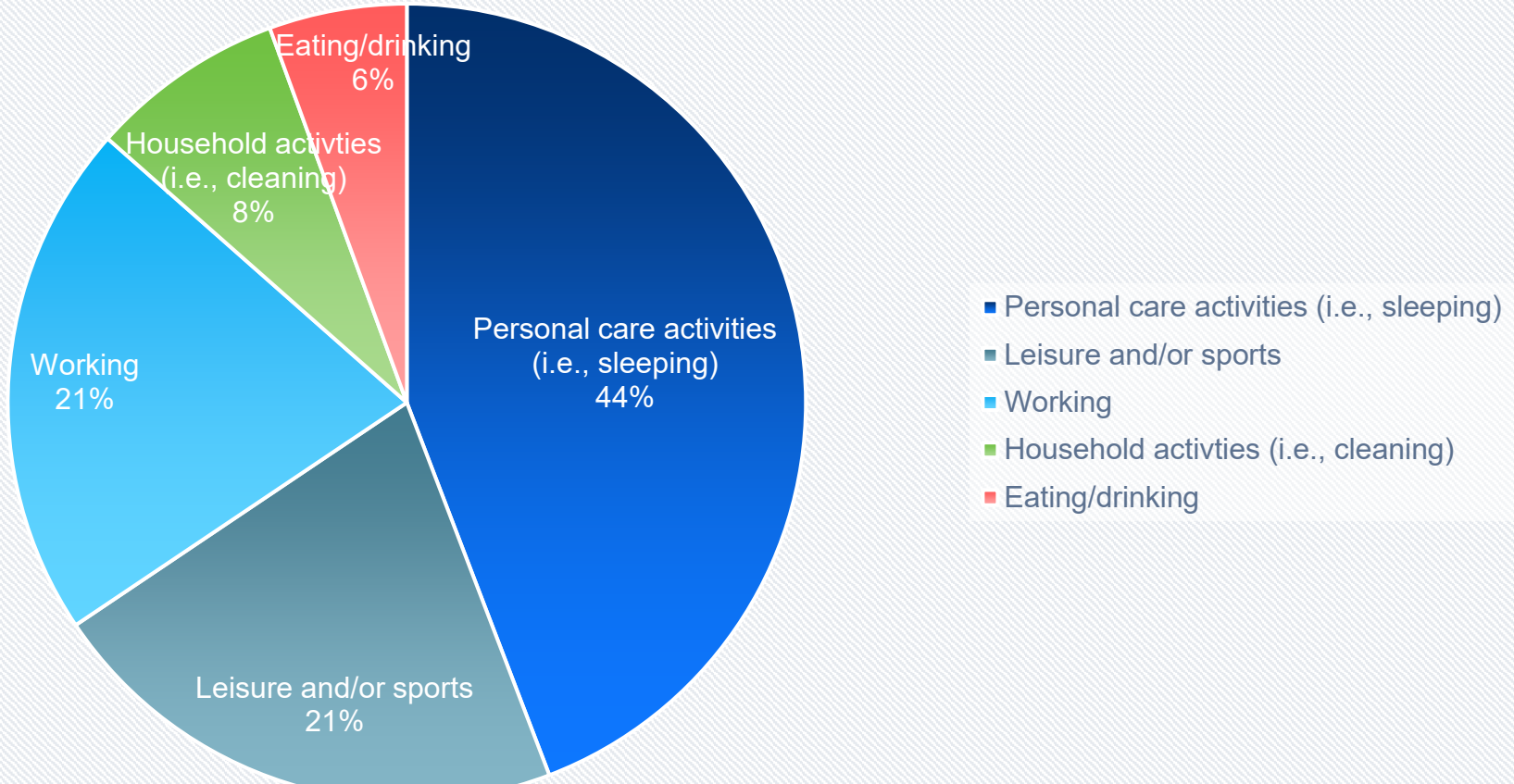


Adobe Stock | #569502134



Time Spent Fueling Ourselves is Limited

American's Top 5 Daily Activities



Our Cooking IQ is a Little Low... But Confidence is Growing!



56%

of Americans **mess up** “easy to make” dishes

And **59%** feel **embarrassed** about not being able to cook certain foods the right way

THE NEW CORONAVIRUS PANDEMIC HAS DRIVEN AMERICANS INTO THEIR HOMES AND INTO THEIR KITCHENS. ACCORDING TO AN ONLINE SURVEY CONDUCTED BY HUNTER:

COOKING AND BAKING ON THE RISE

54% 
COOKING MORE

46% 
BAKING MORE

COOKING CONFIDENCE SOARS*

50% 
MORE CONFIDENT
IN THE KITCHEN

26% 
LEARNING MORE



So much advice and so many “solutions”



We Aren't Even Sure What Healthy Looks Like

WEIGHT LOSS SUCCESS *Over 50*

Woman's World SPECIALS

Choose what you lose

Vivian, 63, LOST 137 lbs
100+ lbs

Trish, 67, LOST 216 lbs
200+ lbs

Patty, 66, LOST 383 lbs
300+ lbs

It's never too late to feel great!

DISCOVER WHAT WILL WORK FOR YOU!

- ✓ 21 inspiring success stories
- ✓ 4 complete weight-loss plans
- ✓ 100+ proven expert tips
- ✓ Delicious, slimming recipes

Enjoy!

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a300media specials
\$18.99 (Digital until 3/27/23)
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COSMOPOLITAN

FEBRUARY 2021

This is
healthy!

11 WOMEN ON WHY WELLNESS DOESN'T HAVE TO BE ONE-SIZE-FITS-ALL

CALLIE THORPE



Our considerations around healthy food/healthy diets are expanding....



Nutrients



Foods



Dietary Patterns



Food Systems









WHAT'S
THE
RIGHT
DIET
FOR YOU?

**There are
no magic
bullets in
nutrition.**



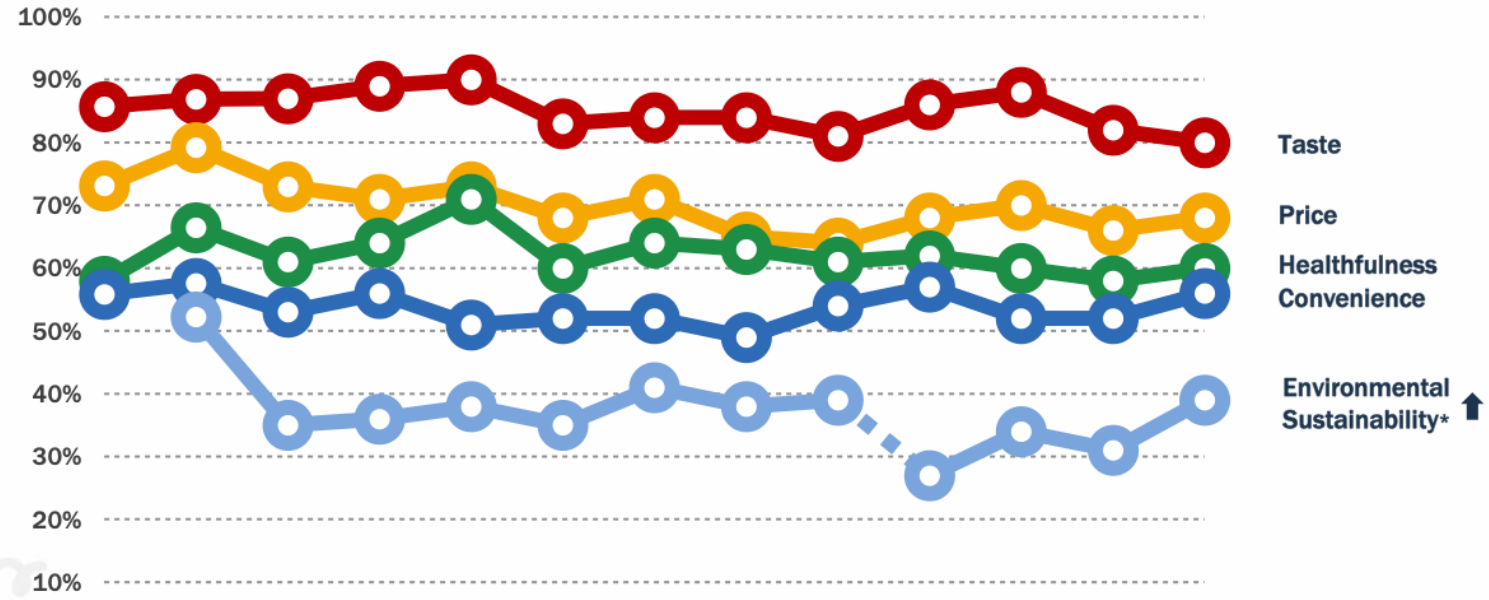
**“There are no
miracles in
agricultural
production”**

– Norman Borlaug



Why do we eat what we eat?

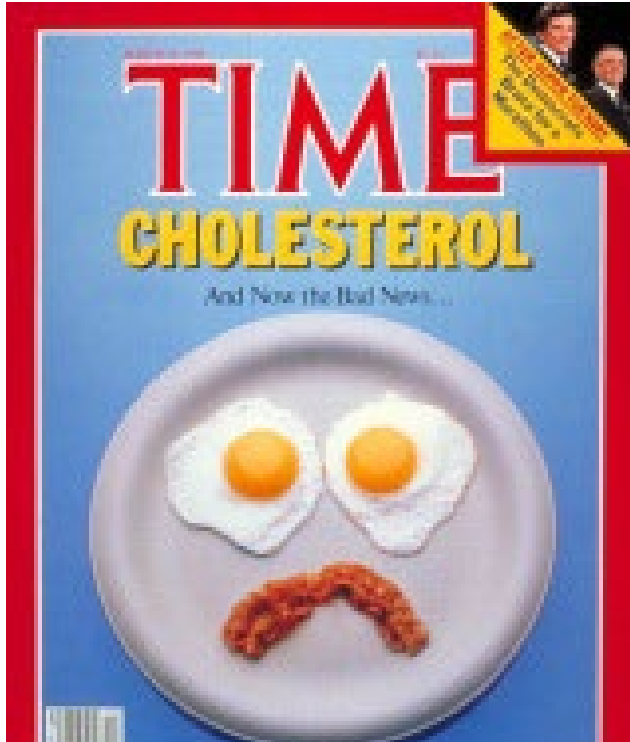
Purchase Drivers Over Time (% 4-5 Impact out of 5)



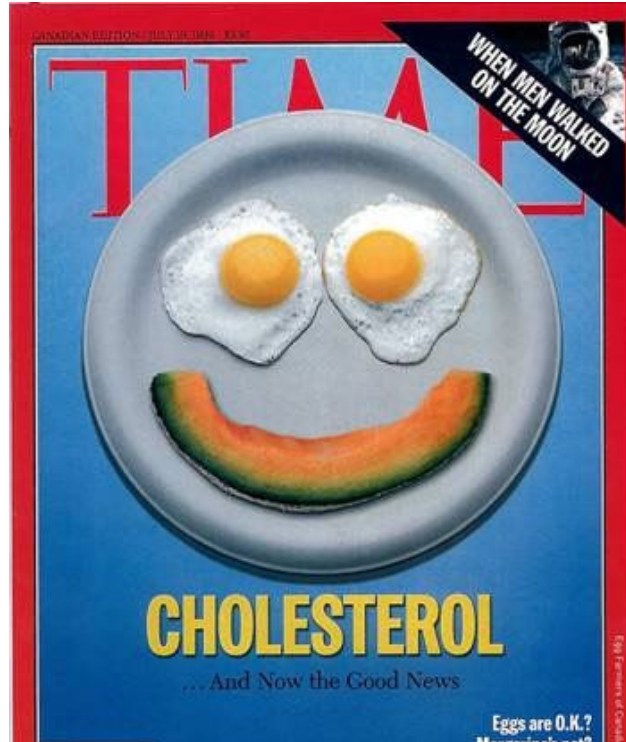
[TREND] Q6 How much of an impact do the following have on your decision to buy foods and beverages? SUMMARY: TOP 2 (Great Impact/Somewhat of an Impact); (n=1,005) 2022
*Prior to 2019, Environmental Sustainability was addressed as "Sustainability"



Nutrition Science is Evolutionary, not Revolutionary



1984



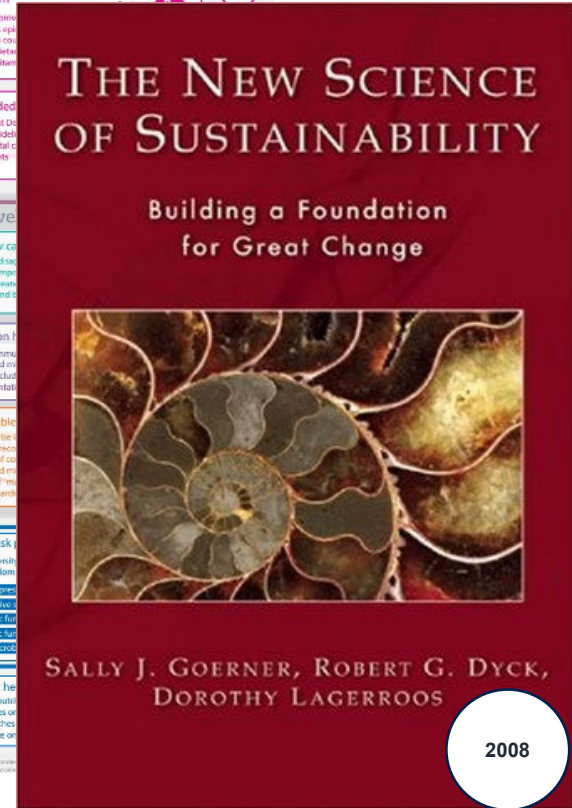
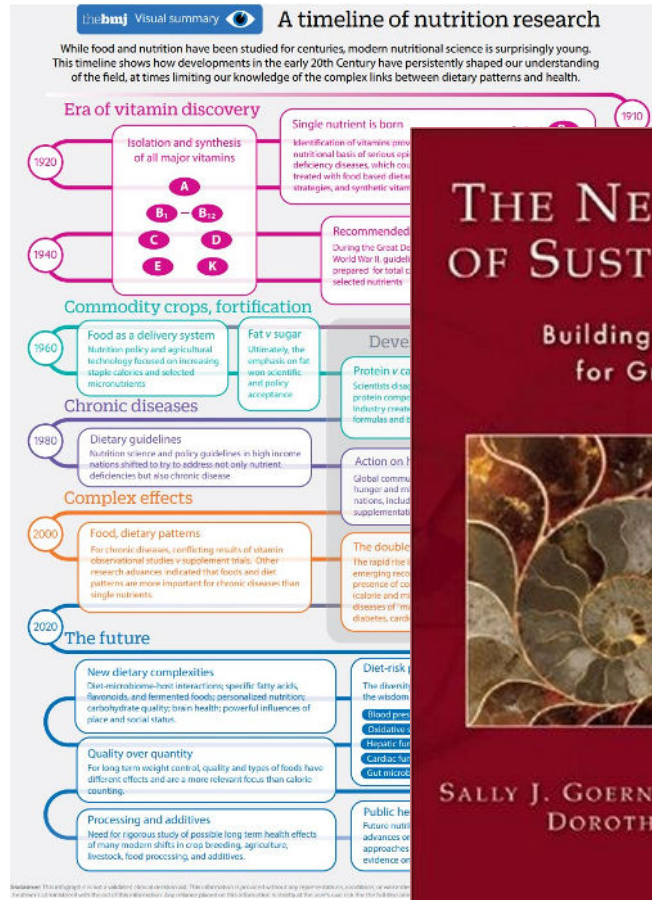
1999



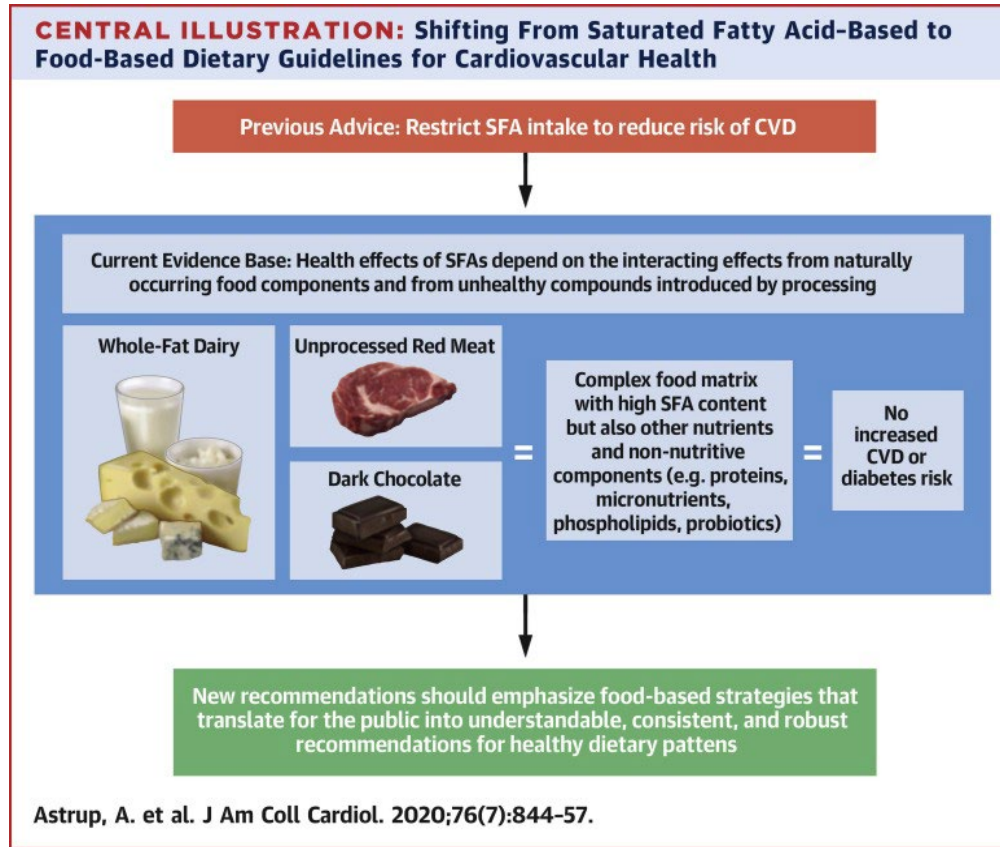
2014



Modern nutrition science is young, but sustainability science is even younger.



New Science on Saturated Fat



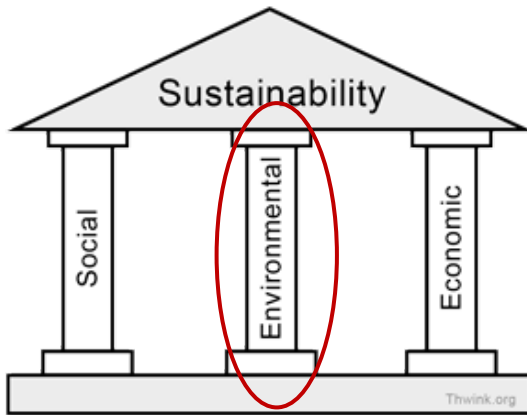
“Whole-fat dairy, unprocessed meat, and dark chocolate are SFA-rich foods with a complex matrix that are not associated with increased risk of CVD. The totality of available evidence does not support further limiting the intake of such foods.”



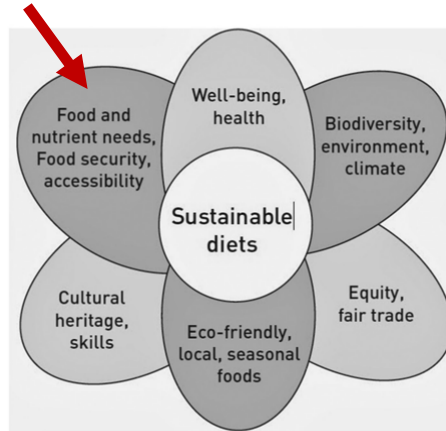
Diets for Planetary Health: Frameworks help us make sense of it all, but they are increasingly complex



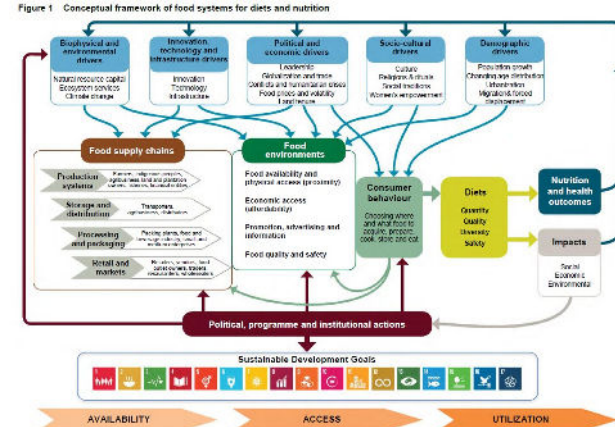
Sustainability



Sustainable Diets



Sustainable Food Systems

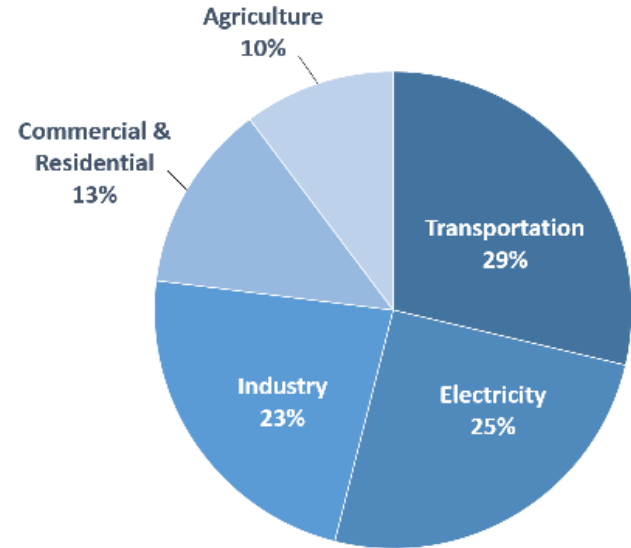


Beware of Mental Shortcuts

For every complex problem, there is a solution that is simple, neat, and wrong.
H.L. Menken



Total U.S. Greenhouse Gas Emissions by Economic Sector in 2019

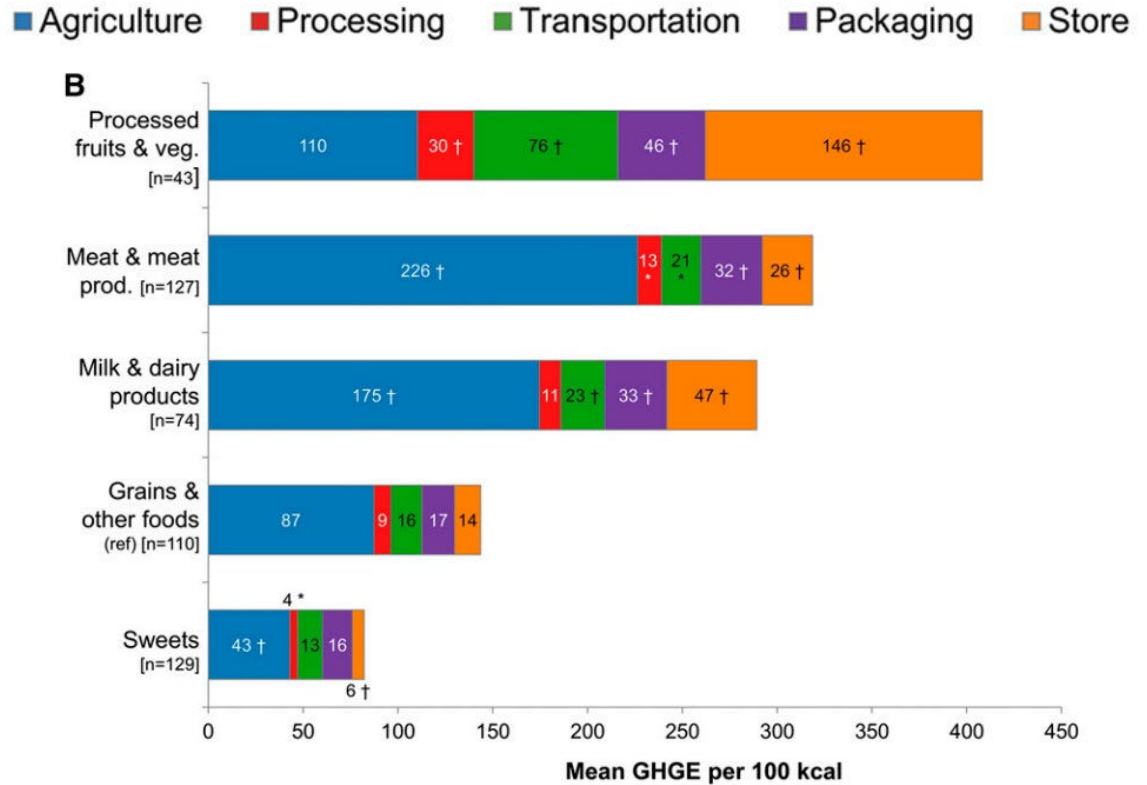


U.S. Environmental Protection Agency (2021). Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2019



Food Choices Come with Trade-Offs

“Grains and sweets had lowest GHGEs (per 100 g and 100 kcal) but had high energy density and a low nutrient content”



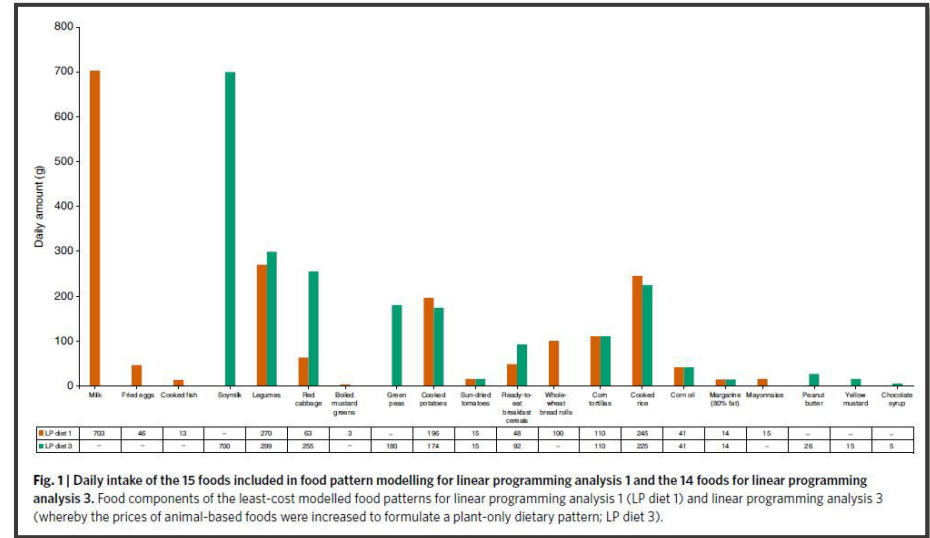


**1/3 people
wait for next
paycheck to
buy
groceries**

Purdue, Consumer Food Insights, 2022

Animal-sourced foods are required for minimum-cost nutritionally adequate food patterns for the United States

“A dietary pattern containing no animal-based food items became economically optimal only after an increase in the price of milk by eight times, eggs by 11.5 times, fish by 6.5 times, mayonnaise and animal-based salad dressings by five times, bread rolls and buns (which included milk and eggs) by 4.5 times, beef by 5.5 times, chicken by five times, sausages by three times, turkey by three times, cheese by three times, pork by 2.5 times, cold cuts and cured meats by twice, cooked egg noodles by twice, ice cream by twice, yogurt by 2.5 times and mashed potatoes by twice their original costs, respectively. This resulted in a relatively expensive least-cost modelled food pattern with a daily cost of US\$3.61, and containing 14 foods (Fig. 1).”

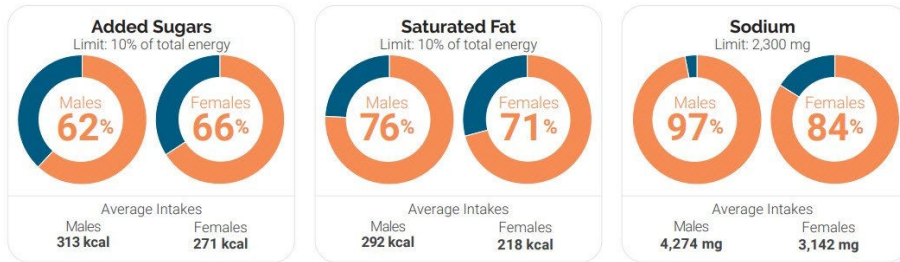


What does sustainability mean to you?



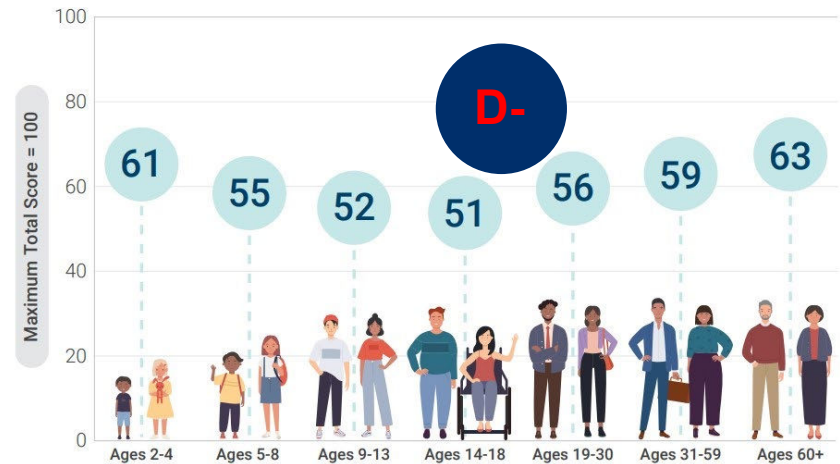
Overall...There is Room for Improvement in Dietary Patterns

Percent Exceeding Limits of Added Sugars, Saturated Fat, and Sodium



Data Sources: Average Intakes and HEI-2015 Scores: Analysis of What We Eat in America, NHANES 2015-2016, day 1 dietary intake data, weighted. Recommended Intake Ranges: Healthy U.S.-Style Dietary Patterns (see [Appendix 3](#)). Percent Exceeding Limits: What We Eat in America, NHANES 2013-2016, 2 days dietary intake data, weighted.

Adherence of the U.S. Population to the *Dietary Guidelines* Across Life Stages, as Measured by Average Total Healthy Eating Index-2015 Scores



NOTE: HEI-2015 total scores are out of 100 possible points. A score of 100 indicates that recommendations on average were met or exceeded. A higher total score indicates a higher quality diet.

Data Source: Analysis of What We Eat in America, NHANES 2015-2016, ages 2 and older, day 1 dietary intake data, weighted.

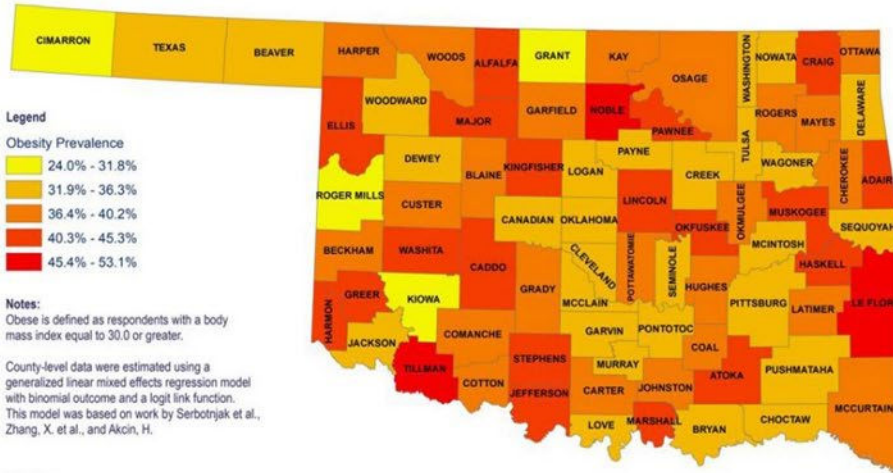


Dietary Guidelines for Americans, 2020-2025

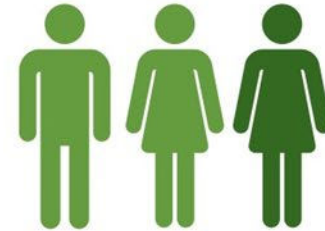


Obesity/Overweight in Oklahoma

36% of adults are obese/overweight, placing Oklahoma in the top ten states for prevalence of obesity
32% of children in Oklahoma are overweight/obese

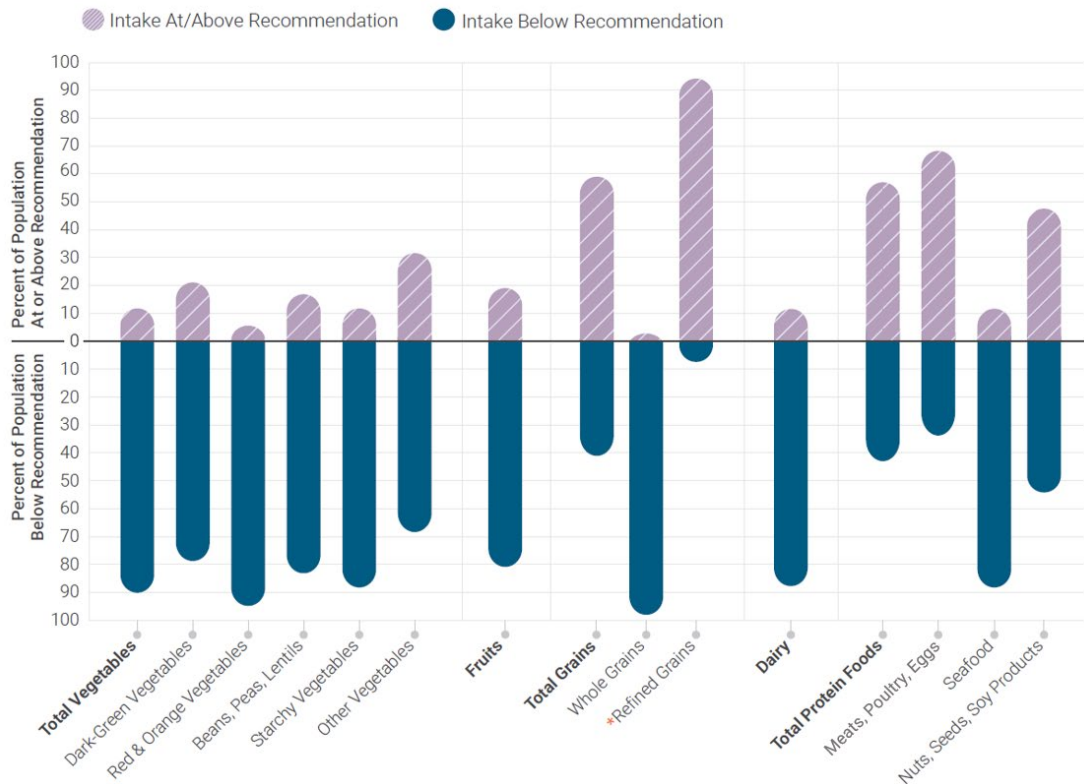


APPROXIMATELY
1 MILLION
OKLAHOMA ADULTS
WERE OBESE IN 2019

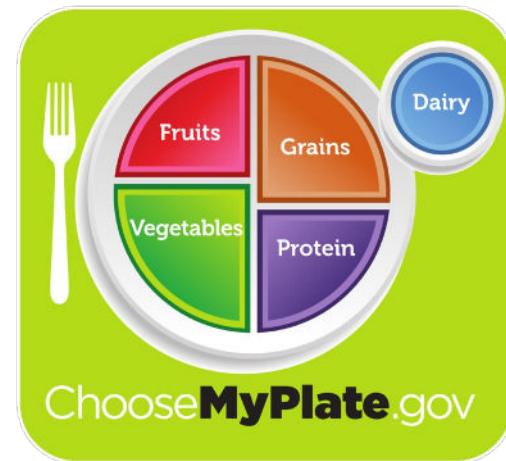


That's about 1 out of every 3 adults.

Dietary Intakes Compared to Recommendations



The center (0) line is the goal or limit. For most, those represented by the **dark blue** section of the bars can improve their dietary pattern by shifting toward the center line.

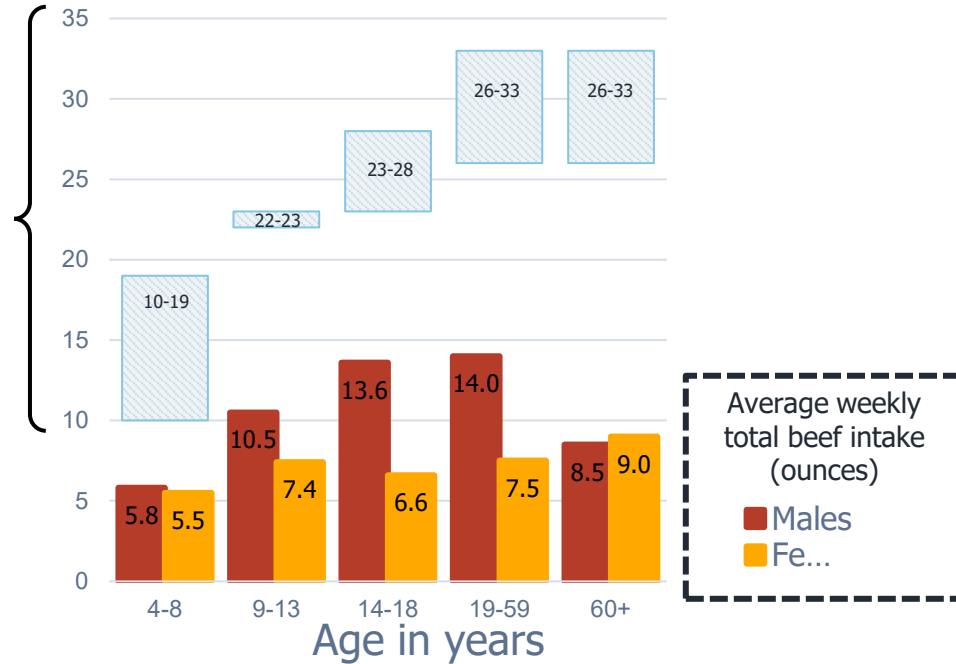


NOTE: Recommended daily intake of whole grains is to be at least half of total grain consumption, and the limit for refined grains is to be no more than half of total grain consumption.

Data Source: Analysis of What We Eat in America, NHANES 2013-2016, ages 1 and older, 2 days dietary intake data, weighted. Recommended Intake Ranges: Healthy U.S.-Style Dietary Patterns

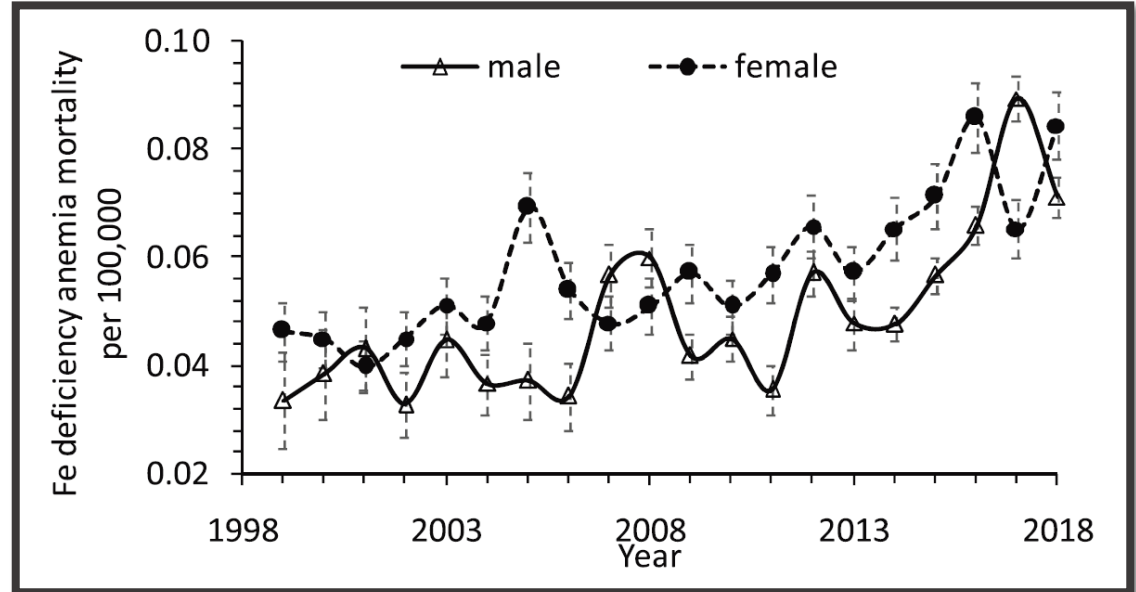
Beef Consumption is within Dietary Guidelines Suggested Healthy Dietary Patterns

Recommended meats, poultry, eggs (ounces/week)

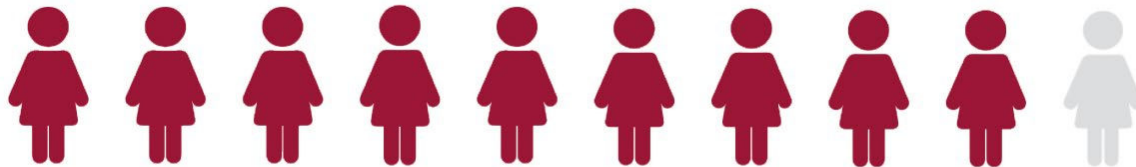


Lower Iron Intake in the US, Rising Anemia Related Mortality

- ~20% females fell below the EAR of Fe intake
- Rising trends of Fe intake deficits in both males and females between 1999 and 2018



9 in 10 **WOMEN** IN SEVERAL COUNTRIES IN SOUTH ASIA AND SUB-SAHARAN AFRICA **HAVE AT LEAST ONE MICRONUTRIENT DEFICIENCY**



Women with at least one micronutrient deficiency

1 in 2 WOMEN IN UK



1 in 3 WOMEN IN US

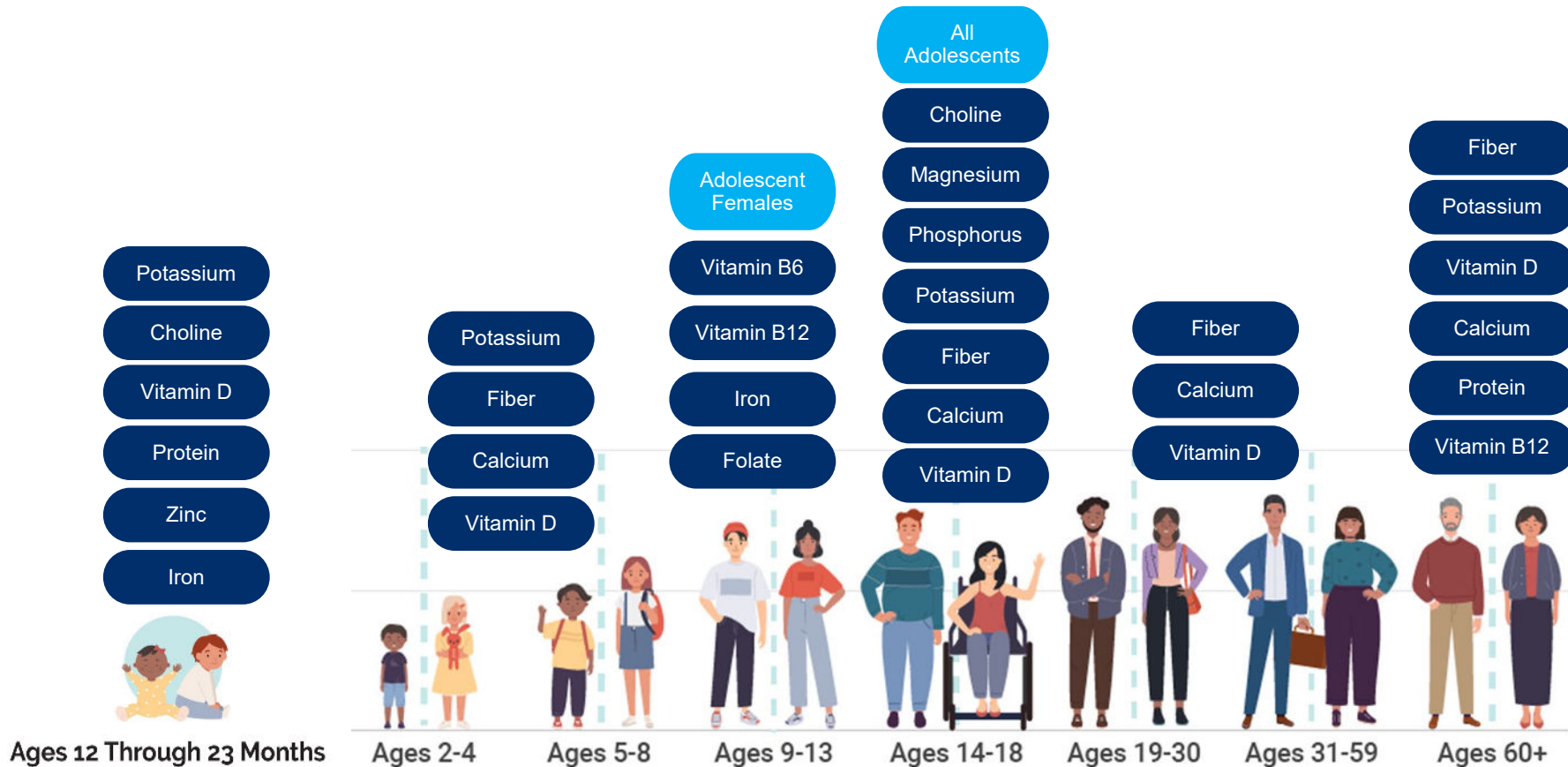


Iron deficiency

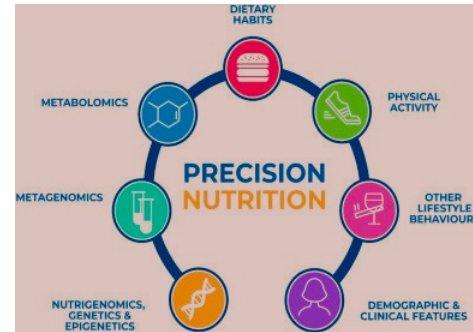
1 in 5 WOMEN IN UK & US



Nutrients of Public Health Concern Across the Life Stages



Moving from Population to Personalization



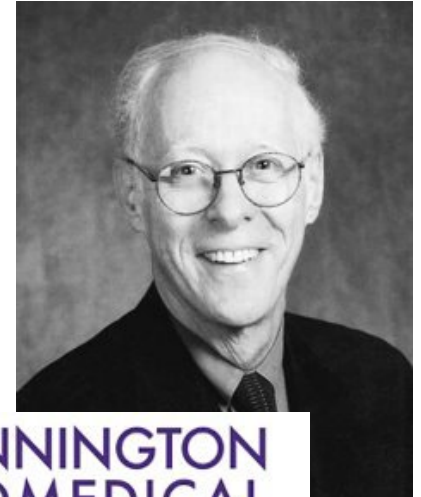
No One Size Fits All Diet

“Diets to treat obesity have been in existence since Hippocrates treated obesity some 2500 years ago. There are currently a wide variety of diets and a common misconception that a single magical diet can cure overweight and obesity. Systematic reviews and meta-analyses indicate that

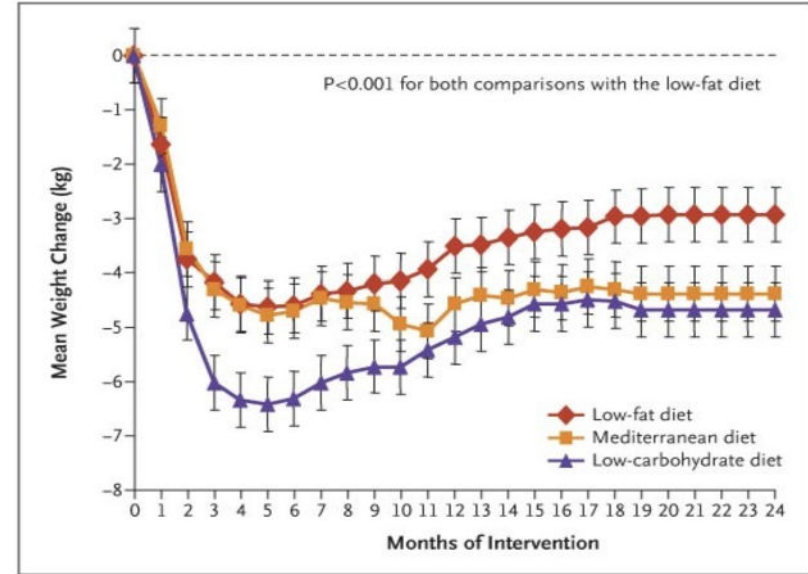
all diets work when adhered to

and that initial weight loss can predict the amount of weight lost and maintained for up to 4 years. Individual preferences are thus key in selecting a diet. There are emerging data pinpointing genetic variability in the metabolic responses to variation in macronutrient intake.”

Dr. George Bray



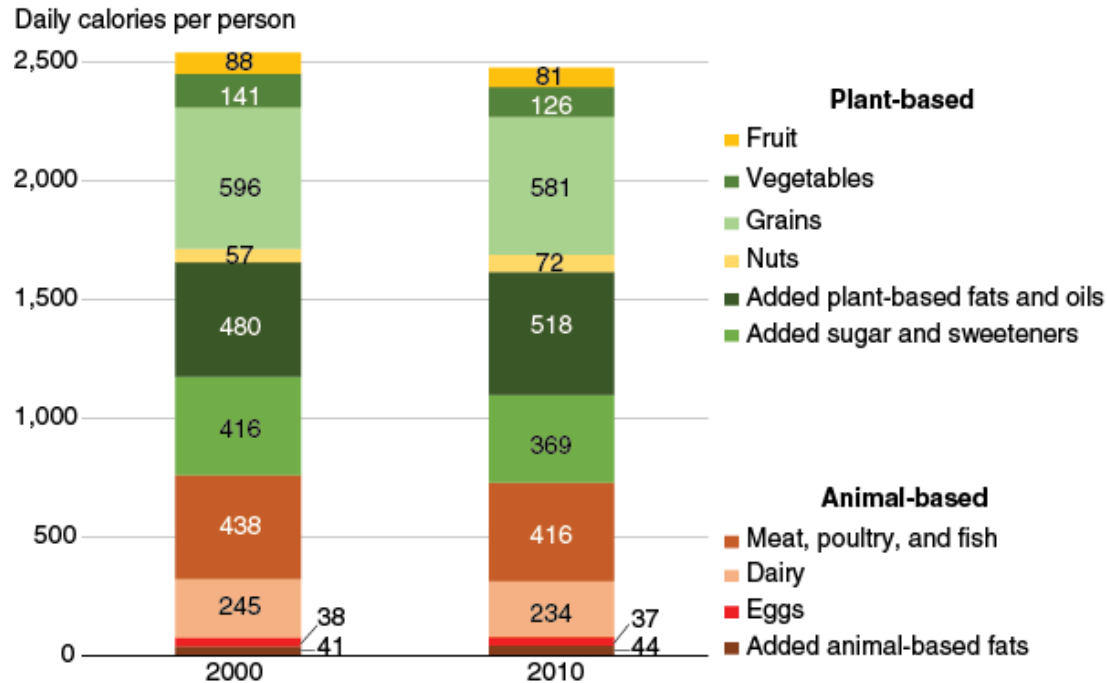
Behavioral Modifications Lead to Weight Loss, Regardless of Diet



- Research has shown that behavior modifications and lifestyle changes are more important than the particular diet chosen to follow.
- Dr. Gary Foster with Temple University followed participants on a low-carb or low-fat diet for two years, in addition to comprehensive behavioral treatment, for 2 years and both diet groups were successful in losing weight.
- Shai et al showed Mediterranean and low-carbohydrate diets may be effective alternatives to low-fat diets. The more favorable effects on lipids (with the low-carbohydrate diet) and on glycemic control (with the Mediterranean diet) suggest that personal preferences and metabolic considerations might inform individualized tailoring of dietary interventions.



Plant-Based: Broad Advice Can Have Unintended Consequences



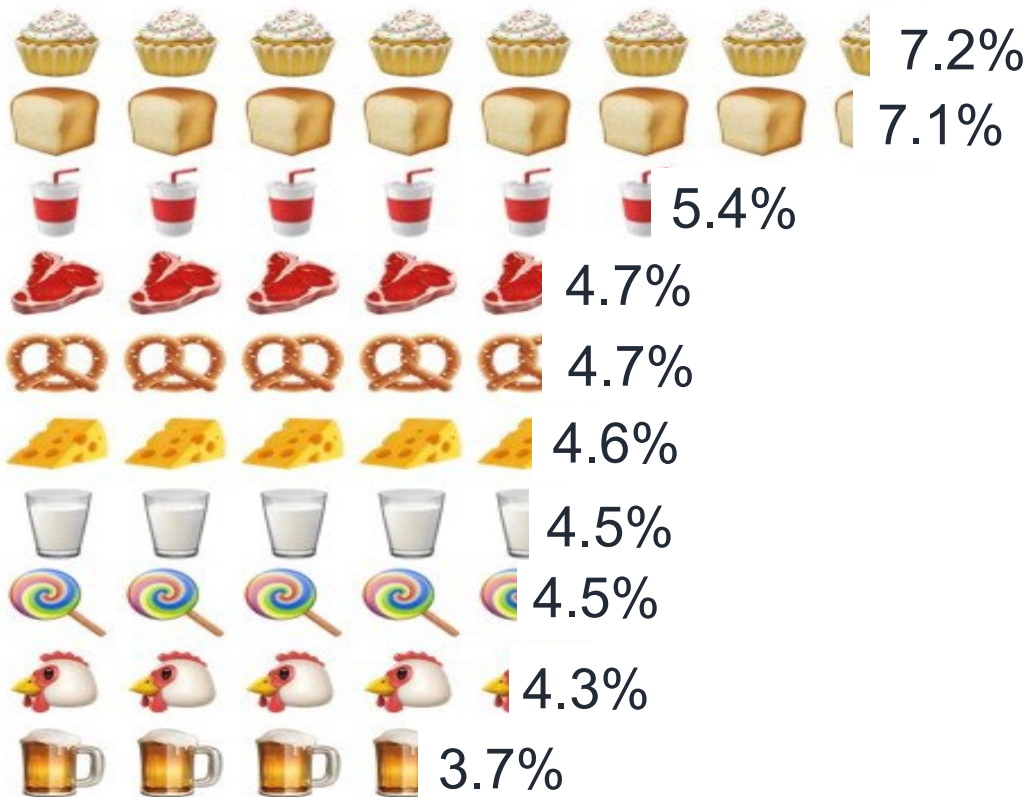
Added fats and oils are added to food during processing or preparation and do not include naturally occurring fats, such as in meat, dairy products, nuts, and avocados. Added animal-based fats include butter, lard, and edible beef tallow.

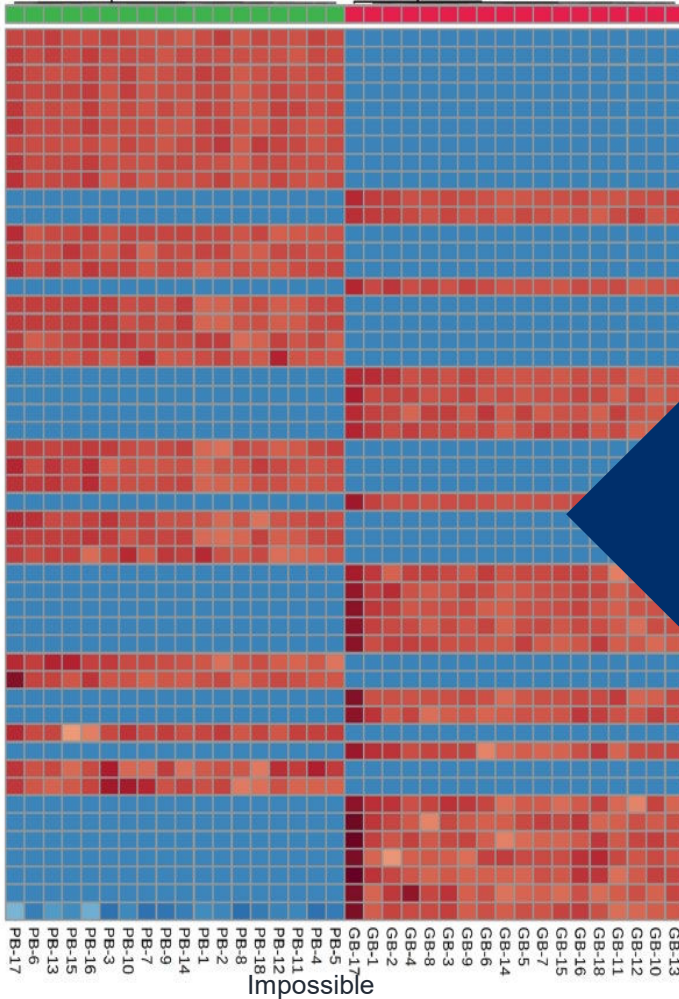
Source: USDA, Economic Research Service Loss-Adjusted Food Availability data.

The American diet is already plant-based.



Top Ten Sources of Calories



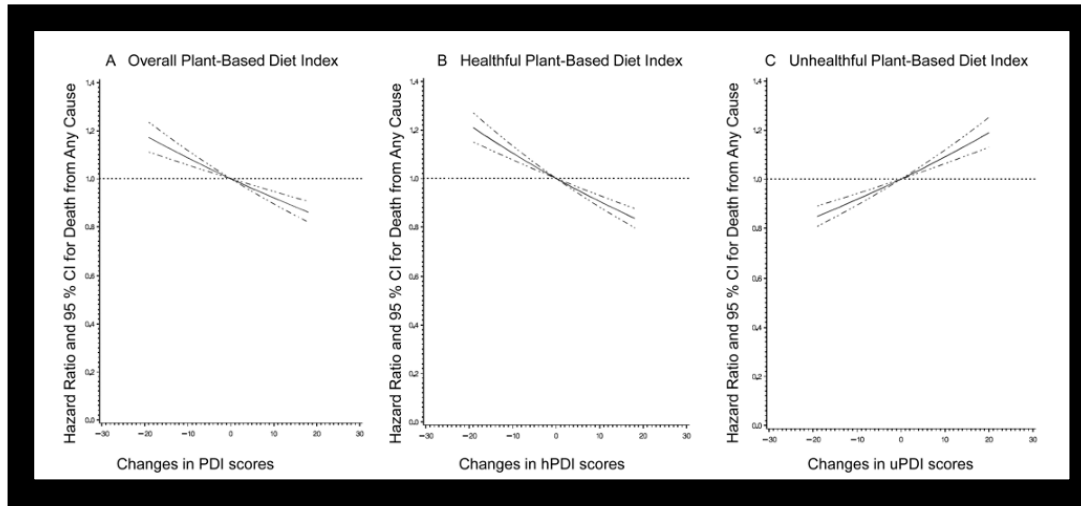


Metabolite
 2-Hyd-3-met-val-ac
 Vanillic acid
 Sulfuroil
 3-Phe-lac-ac
 Sorbic acid
 Phenylacetic acid
 Pyridoxine, B6
 Syringic acid
 2-Me-glyc-acid
 Niacinamide, B3
 Creatinine
 Aconitic acid
 Threose
 Galactaric acid
 gamma-Aminob
 1,2-Dicaprin
 Trilaurin
 3,4-diO
 Tyros
 Hy
 C
 Mel
 Gly-Ph
 Biuret
 DHA 22-6, n
 2-OH-iso-but-a
 AMP
 Ascorbate, vit C
 3-Hydroxy-ant-ac
 Spermine
 Allantoin
 Cysteamine
 Anserine
 Squalene
 Glucosamine
 Hypoxanthine

Beef vs Plant-
Based:
 Large nutritional
 differences despite
 comparable
 Nutrition Facts
 panels



Dietary Quality Matters

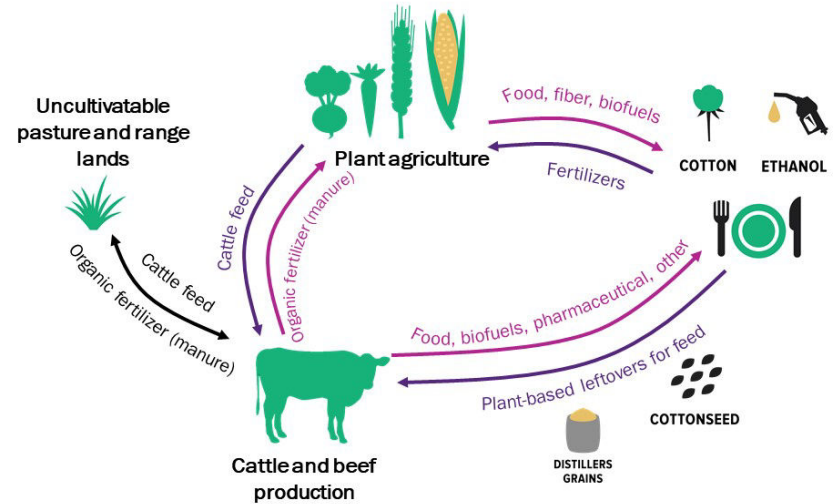


“In conclusion, we found that improving plant-based diet quality over a 12-year period was associated with a lower risk of total and CVD mortality, whereas increased consumption of an unhealthful plant-based diet was associated with a higher risk of total and CVD mortality. Our results support shifts toward diets that emphasize healthy plant foods for improved health outcomes.”

Plants and animal foods have different, but important roles in nutrition and sustainability

Complementary, Not Competitive

Grains	Vegetables	Fruits	Protein	Dairy
↓	↓	↓	↓	↓
Bread, maize, millet, rice, etc., Limit refined grains (white bread or rice, etc.)	Variety of different colors and types (e.g. dark-green, starchy, beans & peas)	Variety of fruits of different colors	Meat, poultry, seafood, beans and peas, eggs, soy products, nuts, seeds	Milk, cheese, yogurt (choose fat-free or low-fat if possible for all choices)
↓	↓	↓	↓	↓
Starches, fiber, some magnesium and iron, thiamin, and niacin	Carotenes, folates, fiber, potassium, vitamin A, vitamin C, and antioxidants	Vitamin C, potassium, fiber, folates	Iron, protein, B vitamins, zinc, magnesium	Calcium, protein, vitamins A & D, riboflavin



Animal and Plants are Co-Dependent

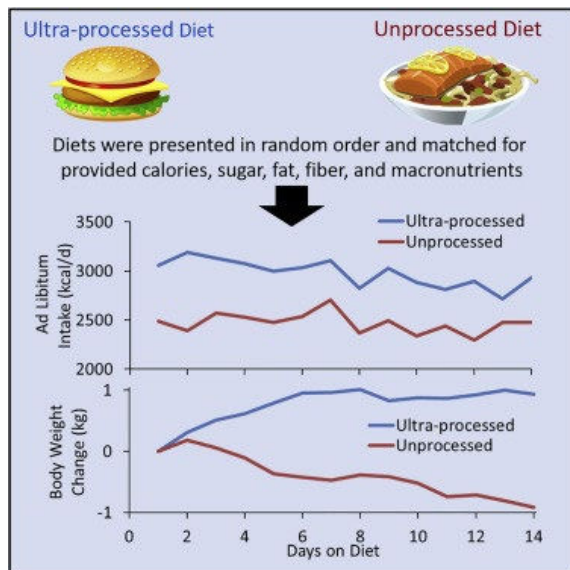
Processed Foods

Food Fear Mongering Is Not Productive

•The U.S. Department of Agriculture (USDA) defines a processed food as one that has undergone any changes to its natural state—that is, any raw agricultural commodity subjected to **washing, cleaning, milling, cutting, chopping, heating, pasteurizing, blanching, cooking, canning, freezing, drying, dehydrating, mixing, packaging, or other procedures that alter the food from its natural state.** The food may include the addition of other ingredients such as preservatives, flavors, nutrients and other food additives or substances approved for use in food products, such as salt, sugars, and fats.



Ultra-Processed Foods Cause Excess Calorie Intake and Weight Gain?



- People consumed more calories when exposed to the ultra-processed diet...and gained weight on the ultra-processed diet and lost weight on the unprocessed diet.

But there are trade-offs...

- Ultra-processed meals were estimated to be \$106 versus \$151 for the unprocessed meals as calculated using the cost of ingredients obtained from a local branch of a large supermarket

Mentioned by

- 451 news outlets
- 1 book reviewer
- 41 blogs
- 3 policy sources
- 3262 tweeters
- 69 Facebook pages
- 6 Wikipedia pages
- 7 Redditors
- 39 video uploaders

Citations

- 734 Dimensions

Readers on

- 1766 Mendeley



Dietary Guidelines Meet NOVA

Hess et al., 2023

Average HEI Scores for All Americans (2+ yo)

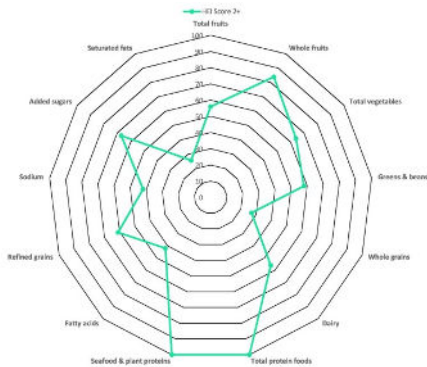


FIGURE 5. Radar plot depicting the average Healthy Eating Index-2015 score for all Americans ages 2+, WWVIA, NHANES 2017-2018

Perfect HEI Score

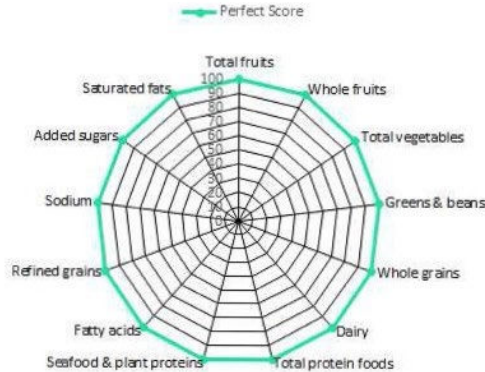


FIGURE 3. Radar plot depicting a perfect score (100 points) of diet quality according to the Healthy Eating Index-2015 score

Ultra-Processed DGA Menu HEI Score

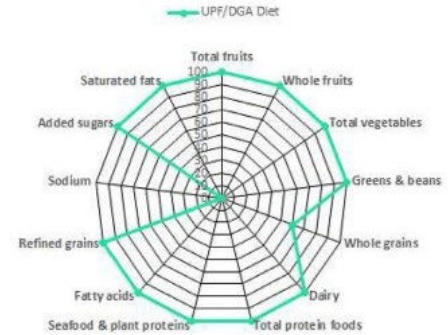


FIGURE 4. Radar plot depicting diet quality score of ultra-processed foods (UPF) Dietary Guidelines for Americans (DGA) menu according to the Healthy Eating Index-2015 score

- In the ultra-processed DGA menu that was created, 91% of kcal were from UPF, or NOVA category 4. The HEI-2015 score was **86** out of a possible 100 points.
- The ultra-processed DGA menu did not receive a perfect score primarily due to excess sodium and inadequate whole grains in the diet



Is everything we eat associated with cancer? A systematic cookbook review¹⁻³

Jonathan D Schoenfeld and John PA Ioannidis

ABSTRACT

Background: Nutritional epidemiology is a highly prolific field. Debates on associations of nutrients with disease risk are common in the literature and attract attention in public media.

Objective: We aimed to examine the conclusions, statistical significance, and reproducibility in the literature on associations between specific foods and cancer risk.

Design: We selected 50 common ingredients from random recipes in a cookbook. PubMed queries identified recent studies that evaluated the relation of each ingredient to cancer risk. Information regarding author conclusions and relevant effect estimates were extracted. When >10 articles were found, we focused on the 10 most recent articles.

Results: Forty ingredients (80%) had articles reporting on their cancer risk. Of 264 single-study assessments, 191 (72%) concluded that the tested food was associated with an increased ($n = 103$) or a decreased ($n = 88$) risk; 75% of the risk estimates had weak ($0.05 > P \geq 0.001$) or no statistical ($P > 0.05$) significance. Statistically significant results were more likely than nonsignificant findings to be published in the study abstract than in only the full text ($P < 0.0001$). Meta-analyses ($n = 36$) presented more conservative results; only 13 (26%) reported an increased ($n = 4$) or a decreased ($n = 9$) risk (6 had more than weak statistical support). The median RRs (IQRs) for studies that concluded an increased or a decreased risk were 2.20 (1.60, 3.44) and 0.52 (0.39, 0.66), respectively. The RRs from the meta-analyses were on average null (median: 0.96; IQR: 0.85, 1.10).

Conclusions: Associations with cancer risk or benefits have been claimed for most food ingredients. Many single studies highlight implausibly large effects, even though evidence is weak. Effect sizes shrink in meta-analyses. *Am J Clin Nutr* 2013;97:127-34.

INTRODUCTION

Thousands of nutritional epidemiology studies are conducted and published annually in the quest to identify dietary factors that affect major health outcomes, including cancer risk (1). These studies influence dietary guidelines and at times public health policy (2) and receive wide attention in news media (3). However, interpretation of the multitude of studies in this area is difficult (1, 4) and is critically dependent on accurate assessments of the credibility of published data. Randomized trials have repeatedly failed to find treatment effects for nutrients in which observational studies had previously proposed strong associations (5-8),

and such discrepancies in the evidence have fueled hot debates (9-12) rife with emotional and sensational rhetoric that can subject the general public to increased anxiety and contradictory advice (13, 14). One wonders whether this highly charged atmosphere and intensive testing of food-related associations may create a plethora of false-positive findings (15) and questionable research practices, especially when the research is highly exploratory, the analyses and protocols are not preregistered, and the findings are selectively reported. It was previously shown in a variety of other fields that "negative" results are either less likely to be published (16-21) or misleadingly interpreted (19, 22). Studies may spuriously highlight results that barely achieve statistical significance (15, 23) or report effect estimates that either are overblown (24, 25) or cannot be replicated in other studies (24, 26, 27).

To better evaluate the extent to which these factors may affect studies investigating dietary risk factors for malignancy, we surveyed recently published studies and meta-analyses that addressed the potential association between a large random sample of food ingredients and cancer risk of any type of malignancy.

SUBJECTS AND METHODS

Random ingredient selection

We selected ingredients from random recipes included in *The Boston Cooking-School Cook Book* (28), available online at <http://archive.org/details/bostoncookingssch00farmrich>. A copy of the book was obtained in portable document format and viewed by using *Skim* version 1.3.17 (<http://skim-app.sourceforge.net>). The recipes (see Supplementary Table 1 under "Supplemental data" in the online issue) were selected at random by generating random numbers corresponding to cookbook page numbers using Microsoft Excel (Microsoft Corporation). The first recipe on each page selected was used; the page was

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²There was no funding for this study.

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Received July 13, 2012. Accepted for publication October 5, 2012.

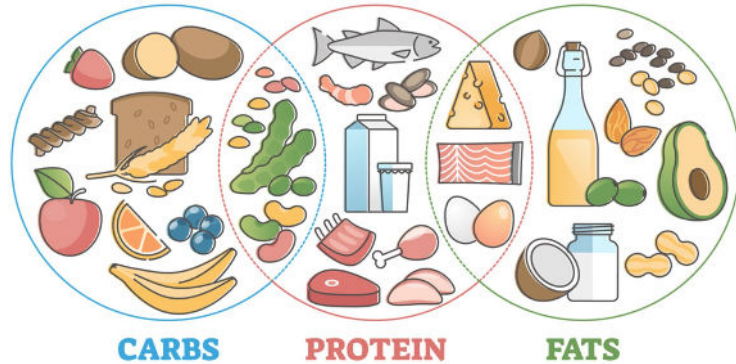
First published online November 28, 2012; doi: 10.3945/ajcn.112.047142.

Overgeneralized advice or 'all or nothing' approaches are not effective tools for public health behavior change.



Nourishing for Strength & Resilience: The Power of Protein

MACRONUTRIENTS



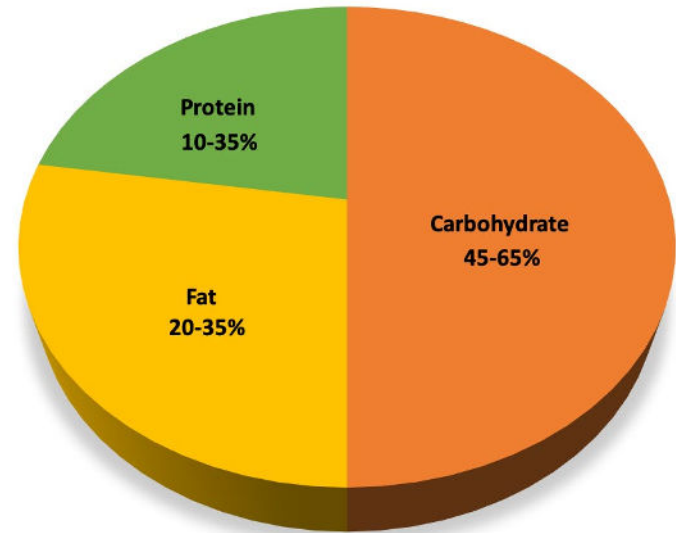
Acceptable Macronutrient Distribution Range (AMDR)

- The intake range “associated with reduced risk of chronic diseases, while providing adequate intakes of essential nutrients.”

Protein: 10-35% of total calories

Carbohydrate: 45-65% of total calories

Fat: 20-35% of total calories

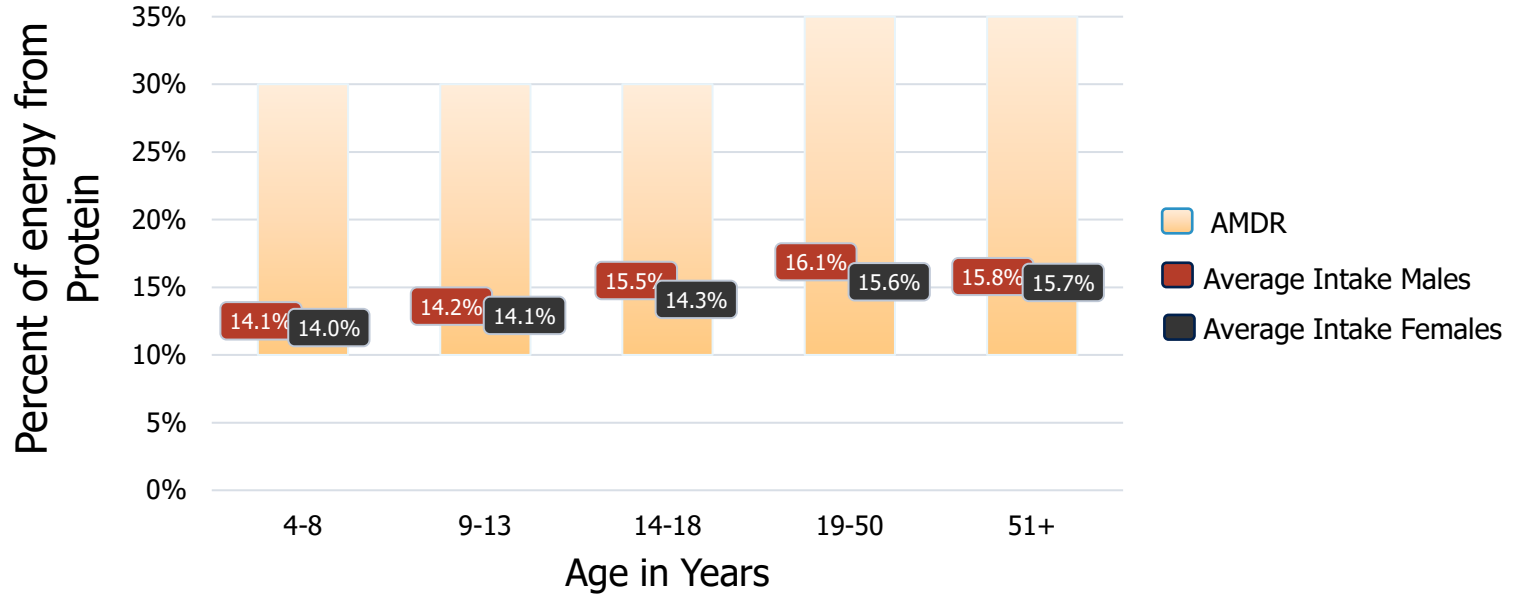


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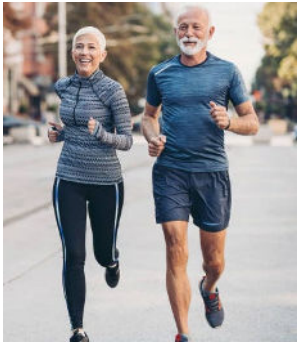


Americans Consume Protein At The Low End of the Recommended Range

At every life stage, both males and females are consuming protein within the acceptable macronutrient distribution range (AMDR).



Increased Dietary Protein Supports Strength and Resilience Across the Lifespan



How can protein centric meal planning support strength and resilience?

- ✓ Muscle
- ✓ Spare lean body mass during weight loss
- ✓ Promote weight management
- ✓ Enhance glycemic regulation
- ✓ Increases calcium absorption which can lead to long term improvements in bone health
- ✓ Decreases Appetite
- ✓ Source of other nutrients (nutrient-density)



Muscle is the Organ of Longevity

Review Article

The underappreciated role of muscle in health and disease¹⁻³

Robert R Wolfe

ABSTRACT

Muscle plays a central role in whole-body protein metabolism by serving as the principal reservoir for amino acids to maintain protein synthesis in vital tissues and organs in the absence of amino acid absorption from the gut and by providing hepatic gluconeogenic precursors. Furthermore, skeletal muscle enables the body to play a key role in the genesis, and therefore the prevention, of many common pathologic conditions and chronic diseases. Nonetheless, the maintenance of adequate muscle mass, strength, and metabolic function has rarely, if ever, been targeted as a relevant outcome of nutritional interventions for dietary intake. It is therefore imperative that factors directly related to muscle mass, strength, and metabolic function be included in future studies designed to demonstrate optimal lifestyle behaviors that optimize the life span, including physical activity and diet. *Am J Clin Nutr* 2005;84:475-82.

KEY WORDS Strength, muscle, protein metabolism, sarcopenia, dietary requirements

INTRODUCTION

The importance of muscle mass, strength, and metabolic function in the performance of exercise, as well as the activities of daily living (ADL), has never been questioned. Furthermore, it is well recognized, muscle plays a central role in whole-body protein metabolism, which is particularly important in the response to stress. Furthermore, abundant evidence points to a key role of altered muscle metabolism in the genesis, and therefore prevention, of many common pathologic conditions and chronic diseases. This review discusses the various ways that muscle metabolism affects health and disease, including consideration of possible solutions to muscle loss. Particular emphasis will be given to the notion that increasing protein or amino acid intake may optimize muscle strength and metabolism and thereby improve health.

CENTRAL ROLE OF MUSCLE PROTEIN IN WHOLE-BODY METABOLISM

Maintenance of the protein content of various tissues and organs, such as the skin, brain, heart, and liver, is essential for survival. In the postabsorptive state these essential tissues and organs rely on a steady supply of amino acids via the blood to

serve as precursors for the synthesis of new proteins to balance the persistent rate of protein breakdown that occurs in all tissues. It has been recognized since the early 1990s that, in the absence of dietary intake, muscle protein serves as the principal reservoir to replace blood amino acid taken up by other tissues (1, 2). In the fasting state, blood amino acids serve not only as precursors for the synthesis of proteins but also as precursors for hepatic gluconeogenesis (3). Consequently, the protein mass of essential tissues and organs, as well as the necessary plasma glucose concentrations, can be maintained relatively constant despite the absence of nutritional intake, provided muscle mass is adequate to supply the required amino acids.

The ability to maintain skeletal muscle mass and function is not very significantly affected by the fast or fed state because hepatic protein is secreted into the circulation. Furthermore, the hepatic uptake of gluconeogenic amino acids increases with nutrient intake (4). Consequently, the primary fate of ingested amino acids is incorporation into muscle protein to replenish the reserves of amino acids lost in the fasting state. Under normal conditions, gains in muscle protein mass in the fed state balance the loss of muscle protein mass in the postabsorptive state.

The ability of net muscle protein breakdown to maintain plasma amino acid concentrations is remarkable, provided adequate muscle mass is available. For example, obese individuals (with increased muscle mass) were able to maintain normal concentrations of plasma amino acids after 24 h of fasting (5). In contrast, depletion of muscle mass is incompatible with life. For example, there is a strong association between the depletion of body cell mass (presumably reflecting depletion of muscle mass) and the length of survival of terminally ill patients with AIDS (7). Studies performed by Jewish physicians in the Warsaw ghetto suggest that death from starvation, unaccompanied by critical

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²Supported by NIH grants HL 46376 and HL 46377, grant 8490 and the UTMB Clinical Peptide Older Americans Independence Center grant P30 AG04332.

³Reprints: Dr. Wolfe, Address correspondence to RR Wolfe, 833 State St, Galveston, TX 77550. E-mail: rrw@utmb.edu

Received for consideration, February 1, 2005.

Accepted for publication March 21, 2005.

- ✓ Whole Body Metabolism
- ✓ Response to Critical Illness
- ✓ Obesity
- ✓ Insulin resistance and Diabetes
- ✓ Osteoporosis
- ✓ Sarcopenia



Positive Associations Of Higher Protein Intake and Less Muscle Loss in Older Adults

“A 1 ounce per increase in beef consumption predicts for a 2.3 cm² increase in mid-arm muscle area”



Martha Belury PhD, RD
The Ohio State University

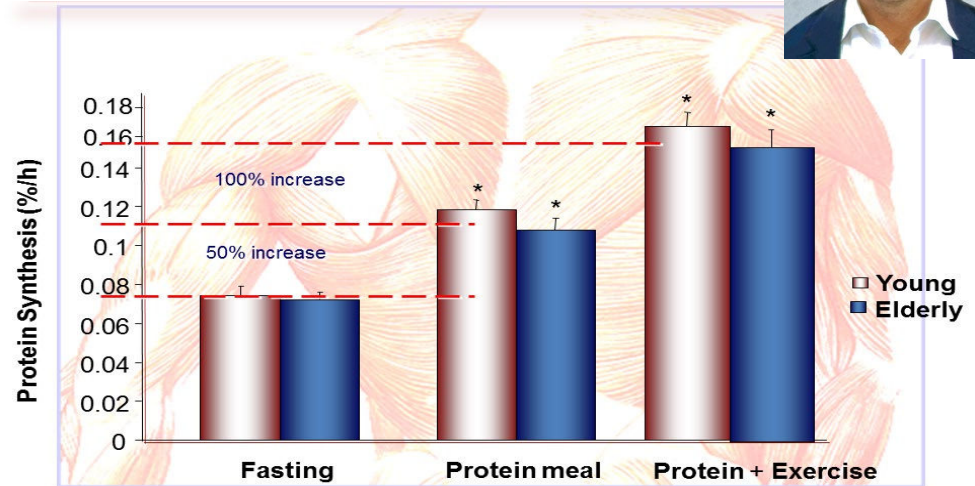


Aging Muscle Responds To Dietary Protein And Exercise

Douglas Paddon-Jones, PhD
University of Texas, Medical Branch
at Galveston



- Compare healthy young and healthy older adults (n=7 in each group)
- Meal consisting of 340g (12 oz) lean ground beef (90g protein)
- A bout of resistance exercise

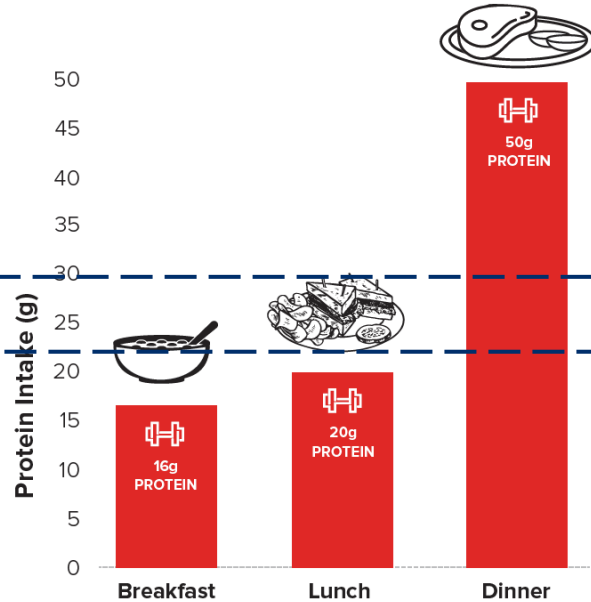


Graphic courtesy of Doug Paddon-Jones, University of Texas Medical Branch

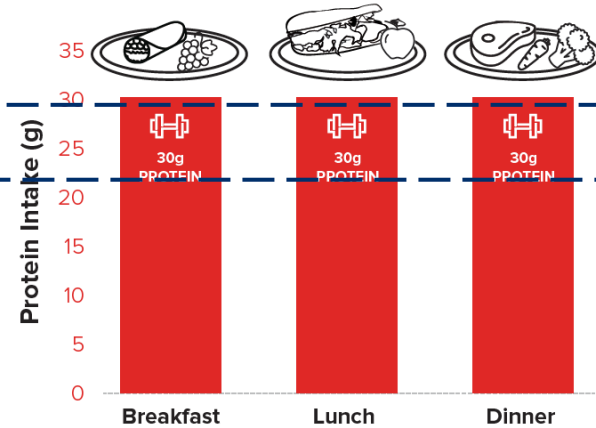


Even Protein Consumption Throughout the Day

Typical Daily Protein Intake Pattern








Evenly Distributed Daily Protein Intake Pattern



Protein Density

Calorie for Calorie, Animal Proteins Offer More Protein

WHAT DOES 25 GRAMS OF PROTEIN LOOK LIKE?

	AMOUNT	CALORIES	PROTEIN
Quinoa	 3 cups	666	25g
Peanut Butter	 6.5 tbsp	613	25g
Black Beans	 1 2/3 cups	379	25g
Edamame	 1 1/3 cups	249	25g
Beef	 3 ounces	173	25g

- A 3-ounce cooked serving of beef has about 25 grams of protein in 173 calories.
- Most plant proteins have 2-3x the calories to get the same amount of protein.



Non-Meat Healthy Diets are Lower in Protein and Higher in Calories

- Researchers modeled omnivore and vegan eating patterns that met established essential amino acids recommendations.



Omnivore
(3 oz. Beef)



Vegan-calorie matched



Vegan-protein matched

- The vegan-calorie matched pattern resulted in **20g less protein** and a lower total protein contribution to diet, which may negatively impact muscle health.
- The vegan protein matched pattern resulted in **+300 calories**, which may impact body weight and composition.

Not All Protein Foods Are Created Equally: Protein Quality

- Researchers compared 2 oz-eq of protein foods (beef sirloin, pork loin, eggs, tofu, kidney beans, peanut butter, mixed nuts) on protein synthesis and breakdown in young adults



2 oz



2 oz



2 eggs



1/2 cup



2 Tbsp

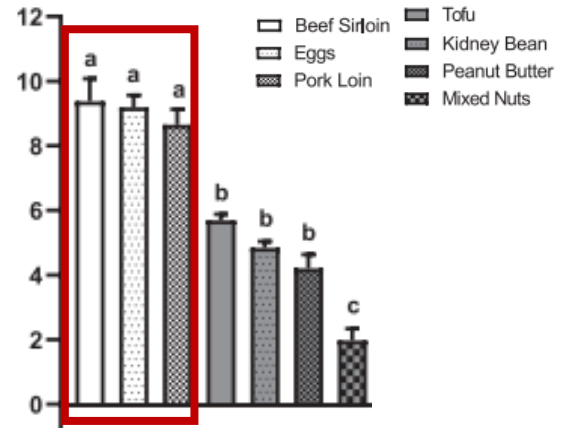


4 oz



1 oz

Changes in whole-body protein kinetics [net protein balance]



Animal-based protein food sources elicited greater protein synthesis rates and less protein breakdown than plant-based protein food sources



Beef In A Healthy Weight Loss Diet Improves Body Composition And Muscle Strength In Older Adults

- Obese older adults (n=36) participating in 12-week controlled-feeding dietary intervention, calorie-restricted DASH-like diet with daily intakes of 4.5 oz of fresh, lean red meat (beef & pork)

Variable	Weeks of Intervention					* p-Value
	0	3	6	9	12	
Weight (kg)						
All Participants	* 91.2 (18.0)	88.6 (17.3)	87.3 (16.9)	86.4 (16.6)	* 85.5 (16.3)	<0.001
Females	* 85.9 (19.9)	84.0 (19.3)	82.9 (18.9)	82.0 (18.4)	* 81.3 (18.2)	<0.001
Males	* 98.7 (11.8)	95.0 (11.9)	93.4 (11.6)	92.5 (11.5)	* 91.5 (11.1)	<0.001
BMI (kg/m²)						
All Participants	* 32.0 (6.9)	31.2 (6.7)	30.7 (6.6)	30.4 (6.5)	* 30.1 (6.4)	<0.001
Females	* 32.5 (8.5)	31.8 (8.3)	31.4 (8.2)	31.0 (8.0)	* 30.8 (7.9)	<0.001
Males	* 31.4 (3.6)	30.3 (3.6)	29.7 (3.5)	29.4 (3.5)	* 29.1 (3.3)	<0.001
Body Fat (%)						
All Participants	* 37.2 (9.8)	36.9 (10.1)	35.7 (10.1)	35.3 (10.4)	* 34.7 (10.3)	<0.001
Females	* 41.8 (9.5)	41.7 (9.7)	40.4 (9.8)	40.3 (9.9)	* 39.8 (9.6)	<0.001
Males	* 30.7 (5.8)	30.2 (6.1)	29.2 (6.2)	28.2 (6.5)	* 27.6 (6.4)	<0.001
AFM (kg)						
All Participants	* 34.5 (12.7)	33.4 (12.9)	31.9 (12.6)	31.1 (12.7)	* 30.3 (12.4)	<0.001
Females	* 37.3 (14.8)	36.4 (14.8)	34.9 (14.6)	34.4 (14.4)	* 33.7 (14.1)	<0.001
Males	* 30.5 (7.9)	29.1 (8.3)	27.5 (7.8)	26.4 (8.0)	* 25.5 (7.7)	<0.001
Handgrip (per kg mass)						
All Participants	* 0.70 (0.21)	0.73 (0.20)	0.75 (0.20)	0.74 (0.19)	* 0.77 (0.19)	<0.0001
Females	* 0.62 (0.18)	0.65 (0.17)	0.66 (0.17)	0.66 (0.17)	* 0.68 (0.16)	<0.0001
Males	* 0.81 (0.21)	0.84 (0.19)	0.87 (0.19)	0.86 (0.17)	* 0.90 (0.17)	<0.0001
Sit/Stand (reps)						
All Participants	* 11.4 (2.3)	11.9 (2.4)	12.9 (2.5)	13.1 (2.9)	* 13.8 (2.5)	<0.001
Females	* 11.1 (2.1)	11.6 (2.3)	12.5 (2.3)	12.8 (2.8)	* 13.4 (2.1)	<0.001
Males	* 11.9 (2.6)	12.4 (2.4)	13.4 (2.8)	13.5 (3.0)	* 14.3 (3.0)	<0.001



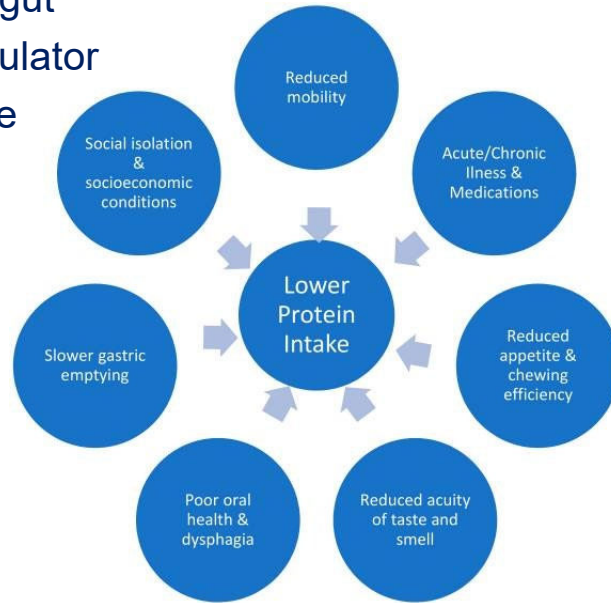
Cydne Perry, PhD
Indiana University
School of Public
Health-Bloomington

Red meat in a healthy weight loss diet can help to preserve muscle strength while reducing fat mass in obese older adults.



Protein Supplementation for Muscle Strength & Future Direction

- Protein supplementation enhances muscle strength and size alongside resistance exercise training in older adults
- **Looking ahead:** The gut microbiome as a modulator for individual response to protein, and the impact on muscle strength as we age.



Protein and Weight Management

Mechanisms: Increased Satiety and Energy Expenditure

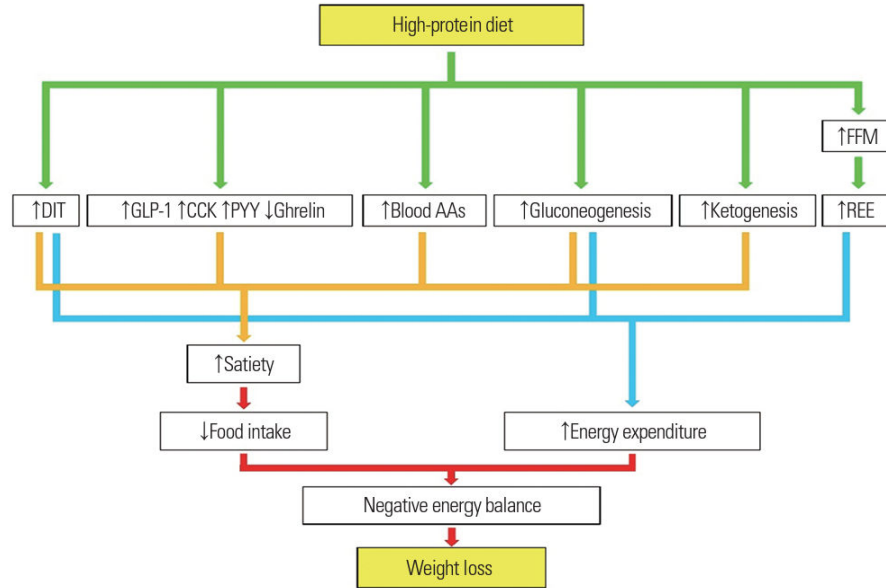


Figure 1. Schematic of the proposed high-protein diet-induced weight loss mechanism. ↑, increase; ↓, decrease; FFM, fat-free mass; DIT, diet-induced thermogenesis; GLP-1, glucagon-like peptide-1; CCK, cholecystokinin; PYY, peptide tyrosine-tyrosine; AA, amino acid; REE, resting energy expenditure.

Protein and Insulin Sensitivity

Dietary Protein increases insulin secretion and lowers blood glucose



Findings from this study suggest that protein intake above the recommended daily intake (greater than 1.0 g/kg bw), in overweight and obese individuals with prediabetes and T2D is associated with lower insulin resistance, in addition to lower BMI, WC, FM, and FM/LM ratio as compared with individuals consuming less than 1.0 g/kg bw. (Akhaven, et al. *Nutrients* 2020)



A High Protein Diet Is More Effective in Improving Insulin Resistance and Glycemic Variability Compared to a Mediterranean Diet—A Cross-Over Controlled Inpatient Dietary Study (Tettamanzi, [Nutrients](#). 2021 Dec; 13(12): 4380)

FLEXIBILITY TO CHOOSE:

Consumers with Diabetes Have the Flexibility of Including Red Meat in a Moderate to High Protein Diet

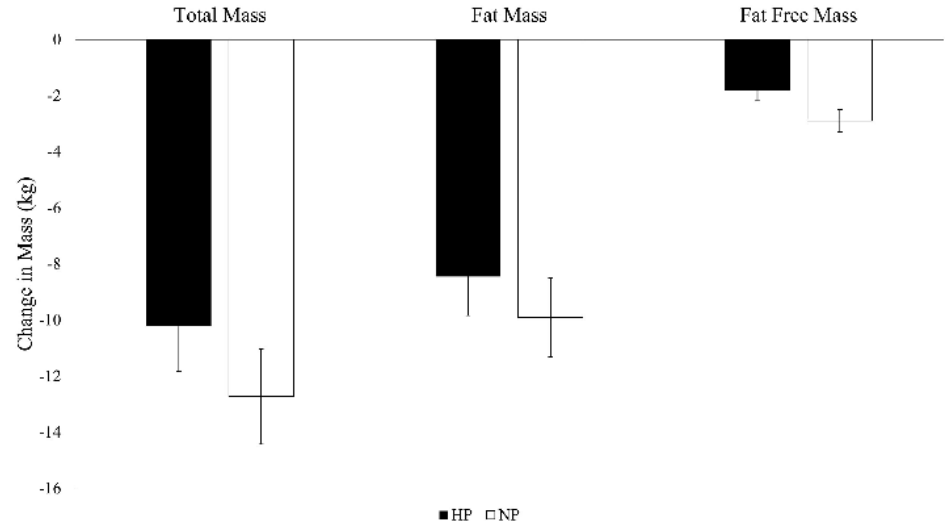
High Protein (HP) group
(40% of energy from protein)
(n=37)



Normal Protein (NP) group
(21% of energy from protein)
(n=34)



**State of Slim Diet
& Exercise**



Higher protein diets can be flexible in managing type 2 diabetes, with protein intake at both 40% and 21% of calories – and with and without lean beef – to help people achieve goals based on their protein preferences.



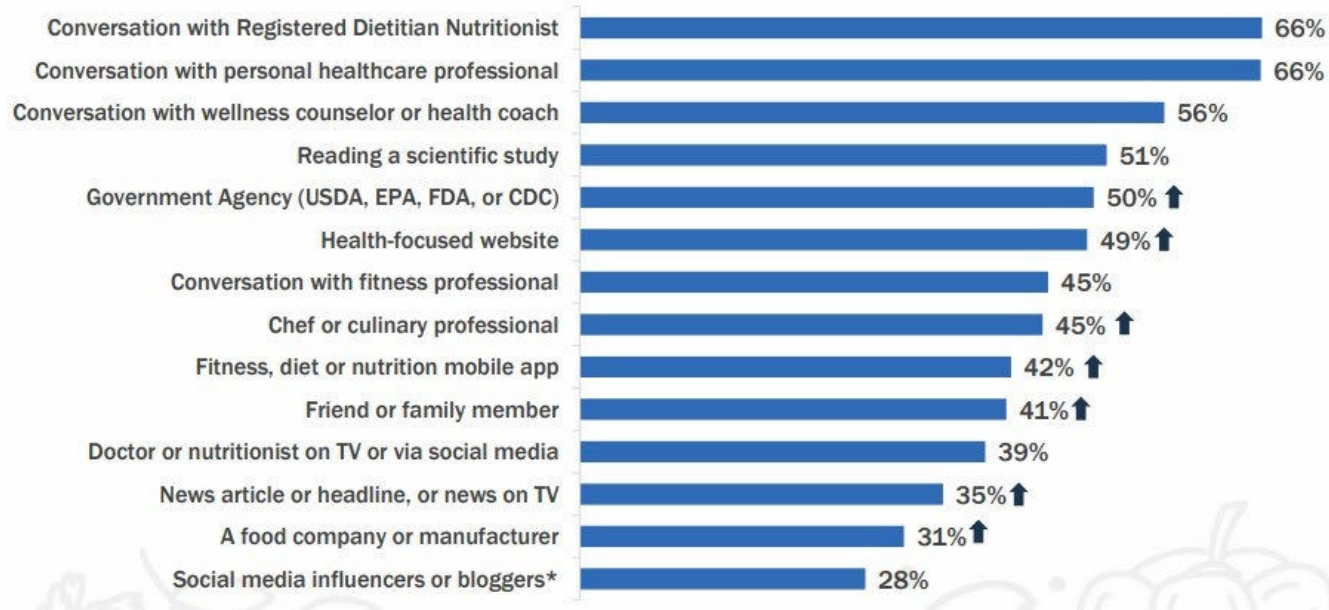


Food for Thought

1. Anchor the plate with high-quality protein-rich foods
2. Maximize nutrient density and satisfaction by complementing plant and animal food sources
3. Pair protein rich meals with strength training for optimal body composition and muscle preservation
4. Nourish physical and emotional well-being by finding enjoyment and mindfulness in food experiences.

You Are a Trusted Source of Food Information Make Recommendations That Matter!

Trust Sources of Information on Foods to Eat/Avoid (% 4-5 Trust out of 5)



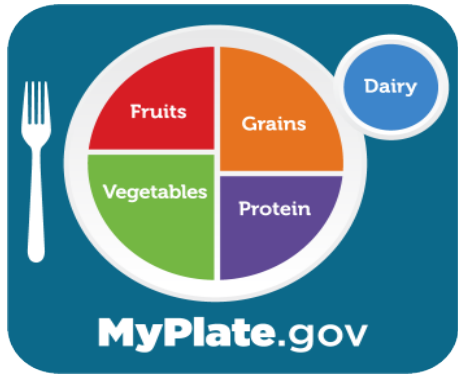
Resources



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Dietary Guidelines for Americans






Beef. It's What's For Dinner. Resources

STRENGTH

THE FIELD MANUAL

Nutrition that gives you strength to be your best self

Michael Roussel, PhD
with National Cattlemen's Beef Association, a contractor to the Beef Checkoff

Strength

7-Day Healthy Meal Plan

Thursday	Breakfast	Saucy Beef 3 oz. 95% lean 1 Tbsp. jalapeño 1 tsp. garlic 1 tsp. ground ½ tsp. ground ½ cup tomato 1 egg 1 slice French 1 cup full-fat 1 apple Protein: 41g	Beef & Spinach Breakfast Sandwich 3 oz. beef, top sirloin steak, cooked 1 egg, scrambled 2 Tbsp. tomato 1 slice 1/4-cup Swiss cheese 1 whole wheat sandwich thin 1 cup full-fat milk Protein: 45g
Friday	Breakfast	Greek Yogurt Parfait ½ cup plain, fat-free Greek yogurt ½ cup fresh strawberries 2 Tbsp. granola Protein: 15g	Peanut Butter Banana Toast • Cottage Cheese ¼ cup unsalted, low-fat cottage cheese 1 slice whole grain bread 1 Tbsp. peanut butter 1 banana 1 cup fat-free milk Protein: 5g
Saturday	Breakfast	Creek Yoga 8 oz. plain, fat-free milk 1 trail mix bar Protein: 20g	Crackers & Grapes 5 whole grain crackers ½ cup grapes Protein: 1g Calories: 90 Reduce crackers and grapes with 10 baby carrots Saves 115 calories
Sunday	Breakfast	Protein-Stuffed ½ whole grain 4 oz. corned 1 slice onion 1 slice tomato 1 Tbsp. fat-free 1 cup strawberry Protein: 27g	Sandwich + Steamed Carrots 3 oz. beef, protein of choice, cooked (e.g., top sirloin and round beef, chuck, brisket, turkey) ½ whole grain pita bread 2 cups cheddar cheese 1 cup fat-free milk 1 Tbsp. mayonnaise 1 Tbsp. fat-free mayo 1 Tbsp. ranch 1 cup baby carrots Protein: 41g
Monday	Breakfast	Calorie-Save (replace half) Saves 110 calories	Apple + Peanut Butter 1 apple 2 Tbsp. peanut butter Protein: 7g Calories: 300 Replace apple with ½ cup celery and reduce to 1 Tbsp. peanut butter Saves 180 calories
Tuesday	Breakfast	Protein-Stuffed ½ whole grain 4 oz. corned 1 slice onion 1 slice tomato 1 Tbsp. fat-free 1 cup strawberry Protein: 27g	Hard-Cooked Egg + Mixed Veggies 1 hard-cooked egg ½ cup cherry tomatoes ½ cup sugar snap peas Protein: 7g
Wednesday	Breakfast	Calorie-Save (replace half) Saves 180 calories	Furman's Market Vegetable, Beef, + Brown Rice Salad 4 oz. beef, top sirloin steak, cooked ½ tsp. olive oil ½ cup pepperoni ½ cup sun-dried tomato ¼ cup cooked brown rice ½ cup tomatoes ½ cup garbanzo beans 1 Tbsp. lemon juice Marinade: 1 Tbsp. olive oil, ½ Tbsp. lemon juice, ½ Tbsp. garlic, ¼ Tbsp. honey, ½ tsp. fresh thyme, pinch of salt, pinch of pepper Protein: 49g
Thursday	Breakfast	Asian-Style 3 oz. lean protein (e.g., beef sirloin, salmon, 100%) 2 oz. cooked soba noodles ½ cup red pepper ½ cup baby carrots Protein: 20g	Asian-Style Noodle Bowl 3 oz. lean protein of choice, cooked (e.g., beef sirloin steak, salmon, 100%) 2 oz. cooked soba noodles ½ cup red pepper ½ cup bok choy ½ cup baby carrots Protein: 20g
Friday	Breakfast	Calorie-Save (replace half) Saves 180 calories	Calories: 1980; Carbohydrate: 248g; Protein: 122g; Total Fat: 52g; Saturated Fat: 12g; Sodium: 2,256mg; Added Sugar: 1g *Based on average of 10 different brands
Saturday	Breakfast	Calorie-Save (replace half) Saves 180 calories	Calories: 2,000; Carbohydrate: 250g; Protein: 120g; Total Fat: 53g; Saturated Fat: 15g; Sodium: 2,392mg; Added Sugar: 1g *Based on average of 10 different brands
Sunday	Breakfast	Calorie-Save (replace half) Saves 180 calories	Calories: 2,035; Carbohydrate: 244g; Protein: 118g; Total Fat: 53g; Saturated Fat: 11g; Sodium: 1,991mg; Added Sugar: 0g *Based on average of 10 different brands



Know Your Beef Choices

GRAIN-FINISHED

(most beef is raised this way and likely doesn't have a specific label claim)

THIS BEEF COMES FROM CATTLE THAT...

- Spend the majority of their lives eating grass or forage
- Spend 4-6 months at a feedyard eating a balanced diet of grains, local feed ingredients, like potato hulls or sugar beets, and hay or forage
- May or may not be given U.S. Food and Drug Administration (FDA)-approved antibiotics to treat, prevent or control disease and/or growth-promoting hormones

GRASS-FINISHED OR GRASS-FED

THIS BEEF COMES FROM CATTLE THAT...

- Spend their whole lives eating grass or forage
- May also eat grass, forage, hay or silage at a feedyard
- May or may not be given FDA-approved antibiotics to treat, prevent or control disease and/or growth-promoting hormones

CERTIFIED ORGANIC

THIS BEEF COMES FROM CATTLE THAT...

- Never receive any antibiotics or growth-promoting hormones
- May be either grain- or grass-finished, as long as the USDA's Agriculture Marketing Service (AMS) certifies the feed is 100% organically grown
- May spend time at a feedyard

NATURALLY RAISED

(may be referred to as "never-ever")

THIS BEEF COMES FROM CATTLE THAT...

- Never receive any antibiotics or growth-promoting hormones
- May be either grain- or grass-finished
- May spend time at a feedyard



**COMING
SOON!**

WELCOME BEEF AFICIONADO



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Nourishing for Strength and Resilience: What Healthcare Professionals Need to Know about Sustainable Nutrition

Shalene McNeill, PhD, RDN, LD

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