

The background of the entire page is a dark blue color. Scattered across it are several large, stylized puzzle pieces. One piece is light blue and is positioned in the upper right quadrant. Another piece is a vibrant lime green and is located on the left side. A third piece is a darker blue and is situated in the lower middle area. The puzzle pieces are arranged in a way that suggests they are part of a larger, interconnected system.

E×PLORE

HEALTHCARE SUMMIT 2023

SPONSOR & EXHIBITOR PROSPECTUS

August 24–25, 2023 | Norman, Oklahoma

Embassy Suites Hotel & Conference Center



CONNECTING THE PIECES

Coming together to solve tough problems, have curious discussions, and realize that the collective is stronger than the individual.

August 24–25, 2023
Embassy Suites Hotel & Conference Center
Norman, Oklahoma

EXPLORE Healthcare Summit is a comprehensive, regional conference addressing the challenges faced in the everchanging healthcare industry. As presenting sponsor, **PLICO** is pleased to offer EXPLORE, a first-class, industry leading event that provides medical professionals and administrators with valuable insight and information regarding the future of medicine.

For attendees, it's an opportunity to refresh the currency of their clinical and business knowledge. For your company, it's an opportunity to reach and influence key decision-makers in the lucrative healthcare market.

In 2023, we will celebrate the centennial anniversary of the **Oklahoma Medical Board** and the **Oklahoma Academy of Family Physicians** will be hosting the 75th Scientific Assembly in collaboration with EXPLORE Healthcare Summit.



EXHIBIT BOOTHS AND SPONSORSHIPS

Exhibit booths and sponsorships are available to help your company gain maximum exposure. It's an opportunity to connect with current and potential clients at a personal level. By participating, you can:

- Increase awareness of your company, products and services
- Network with nearly 500 medical professionals and administrators
- Generate leads and impressions to expand your business
- Reach additional attendees through the Virtual Expo

Apply for your exhibitor booth or sponsorship at: explorehealthcaresummit.com/expo.



EXPLORE

HEALTHCARE SUMMIT 2023

SPONSORSHIP OPPORTUNITIES

We offer several different sponsorship packages, each with an array of benefits, including industry exclusivity for top sponsors. With a sponsorship, you may receive conference passes to attend the full summit, onsite sales and promotional rights at the EXPO exhibitor area, and numerous branding and recognition opportunities, including:

- Program guide recognition and ad space
- Inclusion in the EXPLORE Healthcare Summit marketing pieces, which are distributed to 10,000+ prospects and circulated through partner organizations
- Recognition from the stage
- Professionally-produced signage with your company's name
- Recognition in the virtual event platform

Sponsorship benefits are subject to sponsorship level. Number of registrations and other benefits are also subject to actual level of support, from \$2,500 to \$50,000. For more information, contact Shari Moore, Conference Chair at 405.815.4817 or smoore@explorehealthcaresummit.com.

EXHIBIT BOOTHS

Interact with summit attendees and gain exposure for your company by registering for an Exhibit Booth. Instructions for ordering furniture, labor, electrical outlets and other furnishings will be provided after booth confirmation.

8' x 10' Exhibit Booth
Early bird—\$1,500
After July 1—\$1,800

8' x 20' Exhibit Booth
Early bird—\$2,200
After July 1—\$2,500

For more information on Exhibit Booths, including installation and dismantling, as well as additional exhibitor services, visit explorehealthcaresummit.com/expo.

EXPLORE

HEALTHCARE SUMMIT 2023

FOR MORE INFORMATION

Sponsorship/Exhibitor Sales

Tracie Burns

405.815.4820

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Convention Services

Brad Holt—factor 110

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Conference Chair

Shari Moore, RN, BSN

405.815.4817

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To apply for your exhibitor booth or sponsorship,
visit explorehealthcaresummit.com/expo.

Terms and conditions may apply.