



# EXPLORE

HEALTHCARE SUMMIT 2022

## SPONSOR & EXHIBITOR PROSPECTUS

August 25–26, 2022 | Norman, Oklahoma  
Embassy Suites Hotel & Conference Center

# CULTIVATING CURIOSITY

The healthcare field is constantly changing and evolving. Through curiosity we uncover countless new discoveries and ideas. EXPLORE Healthcare Summit offers sponsors and exhibitors the opportunity to connect with medical professionals from across the region. Join us as we see how new technologies are impacting the future of medicine and learn about current issues affecting the delivery of healthcare.

**August 25-26, 2022**  
**Embassy Suites Hotel & Conference Center**  
**Norman, Oklahoma**

EXPLORE Healthcare Summit is a comprehensive, regional conference addressing the challenges faced in the everchanging healthcare industry. With continuing education credits, breakout sessions, keynote speakers and more, EXPLORE is a first-class, industry-leading event that provides medical professionals and administrators with valuable insight and information regarding the future of medicine.

For attendees, it's an opportunity to refresh the currency of their clinical and business knowledge. For your company, it's an opportunity to reach and influence key decision-makers in the lucrative healthcare market.

The **Oklahoma Academy of Family Physicians** is hosting the 73<sup>rd</sup> Scientific Assembly in collaboration with EXPLORE Healthcare Summit.

## EXHIBIT BOOTHS AND SPONSORSHIPS

Exhibit booths and sponsorships are available to help your company gain maximum exposure. It's an opportunity to connect with current and potential clients at a personal level. By participating, you can:

- Increase awareness of your company, products and services
- Network with nearly 500 medical professionals and administrators
- Generate leads and impressions to expand your business
- Reach additional attendees through the Virtual Expo

Apply for your exhibitor booth or sponsorship at:  
[explorehealthcaresummit.com/expo](https://explorehealthcaresummit.com/expo).

## SPONSORSHIP OPPORTUNITIES

We offer several different sponsorship packages, each with an array of benefits, including industry exclusivity for top sponsors. With a sponsorship, you may receive conference passes to attend the full summit, onsite sales and promotional rights at the EXPO exhibitor area, and numerous branding and recognition opportunities, including:

- Program guide recognition and ad space
- Inclusion in the EXPLORE Healthcare Summit marketing pieces, which are distributed to 10,000+ prospects and circulated through partner organizations
- Recognition from the stage
- Professionally-produced signage with your company's name
- Recognition in the virtual event platform

Sponsorship benefits are subject to sponsorship level. Number of registrations and other benefits are also subject to actual level of support, from \$2,500 to \$50,000. For more information, contact Shari Moore, Conference Chair at 405.815.4817 or [smoore@explorehealthcaresummit.com](mailto:smoore@explorehealthcaresummit.com).

## EXHIBIT BOOTHS

Interact with summit attendees and gain exposure for your company by registering for an Exhibit Booth. Instructions for ordering furniture, labor, electrical outlets and other furnishings will be provided after booth confirmation.

**8' x 10' Exhibit Booth**  
**Early bird—\$1,500**  
**After July 1—\$1,800**

**8' x 20' Exhibit Booth**  
**Early bird—\$2,200**  
**After July 1—\$2,500**

For more information on Exhibit Booths, including installation and dismantling, as well as additional exhibitor services, visit [explorehealthcaresummit.com/expo](https://explorehealthcaresummit.com/expo).

P.O. Box 1838  
Oklahoma City, OK 73101

## FOR MORE INFORMATION

### Sponsorship/Exhibitor Sales

Tracie Burns  
405.815.4820  
tburns@explorehealthcaresummit.com

### Convention Services

Brad Holt—factor 110  
405.604.0041  
brad@factor110.com

### Conference Chair

Shari Moore, RN, BSN  
405.815.4817  
smoore@explorehealthcaresummit.com

To apply for your exhibitor booth or sponsorship, visit [explorehealthcaresummit.com/expo](http://explorehealthcaresummit.com/expo). Terms and conditions may apply.

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