

# Conference Agenda

## Thursday, August 10, 2017

7:00-8:30AM\*

Registration and Breakfast

8:30-10:00AM

Keynote

### *Facing Adversity with Optimism and Resilience*

**J.R. Martinez**

US Army Veteran and winner of Dancing with the Stars

10:00-10:15AM\*

Break

10:15-11:45AM

Breakout 1

#### *Legal and Compliance Compass*

Legal Update 2017

Jennifer Annis, Esq  
Inona Harness, Esq

University A

#### *Practice Management... Riding the Rapids*

What if Walt Ran Your Practice?

Ryan Underwood

University B

#### *Dialogues in Medicine*

A View from the Other Side: Doctor Becomes Patient

Nicole Jarvis, MD  
Tyler Zander  
Shannon Hillier, DO, MPH  
Stacy Chronister, DO

University C

#### *Clinical Update*

IBD: What's New?

Richard Moses, DO, JD

Boomer

#### *Hospitals... Navigating the Currents*

Raising the Bar on the Handoff

Sean Mahar

Sooner

11:45-1:15PM\*

Lunch in EXPO

1:15-2:45PM

Breakout 2

#### *Legal and Compliance Compass*

Current Trends: Claims Analysis in Primary Care

Tom Snyder, MBA, MS  
Beth Michel, MLD, CPHRM

University A

#### *Practice Management... Riding the Rapids*

Improving Patient Safety in the Office Setting

Graham Billingham, MD, FACEP, FAAEM

University B

#### *Dialogues in Medicine*

Raising the Bar on the Handoff

Sean Mahar

University C

#### *Clinical Update*

Controlled Substances 2017

Daniel Morris, DO

Boomer

#### *Hospitals... Navigating the Currents*

Keep Calm and Row on: Navigating the RCA Process

Cori Loomis, Esq  
LeAnn Keester-Moran, RRT, CPHRM, MBA

Sooner

2:45-3:00PM\*

Break

3:00-4:30PM

Keynote

### *Electronic Healthcare Delivery: The Future is Near*

**Richard Moses, DO, JD**

Physician, Attorney, Consultant for Medical Liability, Risk Management and Compliance

4:30-6:00PM\*

### *EXPO Opening Reception*

Book Signings with J.R. Martinez and Seth Mattison

7:00-10:00PM

### *River of Dreams Cocktail Party*

Devon Boathouse

Sponsored by



\*EXPO is open

## Friday, August 11, 2017

**7:30-8:45AM\*** Registration and Breakfast

**8:45-10:15AM** *Gen-Power: Unleashing the Potential of Every Generation*

**Keynote**  
**Seth Mattison**  
 Workforce Strategist and Management Trendspotter

**10:15-10:45AM\***  
 Break

**10:45-12:00PM**  
 Breakout 3

*Legal and Compliance Compass*  
 Healthcare Reform and Emerging Risks

Graham Billingham, MD, FACEP, FAAEM

University A

*Practice Management... Riding the Rapids*  
 Coach Them Up or Coach Them Out

Tracy Spears

University B

*Dialogues in Medicine*  
 The Difficult Patient

C. Scott Anthony, DO

University C

*Clinical Update*  
 Sepsis: Can We Finally Just Relax on the SOFA?

Mark Keuchel, DO

Boomer

*Hospitals... Navigating the Currents*  
 Staying Afloat: Revenue Cycle and Reimbursement Issues

Cori Loomis, Esq, Renee Brown, CMIS, ACS-EM, CHA  
 Brian Bertsch

Sooner

**12:00-12:15PM**  
 Break

**12:15-1:15PM** *Communicating with Patients: It's a Brave New World*

**Keynote**  
**Crystal Washington**  
 Marketing Strategist and Technology Translator

**1:15-1:30PM**  
 Break

**1:30-2:45PM**  
 Breakout 4

*Legal and Compliance Compass*  
 Employment and Service Contracting: Doing the Dance in a Highly Regulated Environment

Stacy Brklacich

University A

*Practice Management... Riding the Rapids*  
 Planning for Change: MACRA, AHCA, BRCA

Michele Olivier, CPC, CPMA, CPC-1

University B

*Dialogues in Medicine*  
 Brand Your Practice in an Increasingly Digital World

Crystal Washington

University C

*Clinical Update*  
 Antibiotic Stewardship: Grassroots to Hospital

Heather Bell, DO

Boomer

*Hospitals... Navigating the Currents*  
 Paddling Upstream: Concerns of a Hospital Administrator

Patti Davis

Sooner

**2:45-3:00PM**  
 Break

**3:00-4:00PM** *Harnessing Your Power to Create Change*

**Keynote**  
**Derreck Kayongo**  
 Global Soap Project Founder and CEO of the Center for Civil and Human Rights