



# EXPLORE

HEALTHCARE SUMMIT 2019

**SPONSOR & EXHIBITOR PROSPECTUS**

August 8-9, 2019 | Norman, Oklahoma

Embassy Suites Hotel & Conference Center

# CUTTING THROUGH

You have to dig deep to break barriers. EXPLORE Healthcare Summit offers sponsors and exhibitors the opportunity to connect with medical professionals from across the region. Join us as we cut through industry advancements and learn how exploration, innovation, and valuation can drive success in today's ever-evolving healthcare environment.

**AUGUST 8-9, 2019**

**EMBASSY SUITES HOTEL & CONFERENCE CENTER**

**NORMAN, OKLAHOMA**

EXPLORE Healthcare Summit is a comprehensive, regional conference addressing the challenges faced in the everchanging healthcare industry. With continuing education credits, breakout sessions, keynote speakers and more, EXPLORE is a first-class, industry leading event that provides medical professionals and administrators with valuable insight and information regarding the future of medicine.

For attendees, it's an opportunity to refresh the currency of their clinical and business knowledge. For your company, it's an opportunity to reach and influence key decision-makers in the lucrative healthcare market.

## **EXHIBIT BOOTHS AND SPONSORSHIPS**

Exhibit booths and sponsorships are available to help your company gain maximum exposure. It's an opportunity to connect with current and potential clients at a personal level. By participating, you can:

- Increase awareness of your company, products and services
- Network with nearly 500 medical professionals and administrators
- Generate leads and impressions to expand your business

Apply for your exhibitor booth or sponsorship at [explorehealthcaresummit.com/expo](http://explorehealthcaresummit.com/expo).



## SPONSORSHIP OPPORTUNITIES

We offer several different sponsorship packages, each with an array of benefits, including industry exclusivity for top sponsors. With a sponsorship, you may receive conference passes to attend the full summit, onsite sales and promotional rights at the EXPO exhibitor area, and numerous branding and recognition opportunities, including:

- Program guide recognition and ad space
- Inclusion in the EXPLORE Healthcare Summit marketing pieces, which are distributed to 10,000+ prospects and circulated through partner organizations
- Recognition from the stage
- Professionally produced signage with your company's name

Sponsorship benefits are subject to sponsorship level. Number of registrations and other benefits are also subject to actual level of support, from \$2,500 to \$50,000. For more information, contact Shari Moore at 405.815.4817 or [smoore@explorehealthcaresummit.com](mailto:smoore@explorehealthcaresummit.com).

## EXHIBIT BOOTHS

Interact with summit attendees and gain exposure for your company by registering for an Exhibit Booth. Instructions for ordering furniture, labor, electrical outlets and other furnishings will be provided after booth confirmation.

**8' x 10' Exhibit Booth**  
*Early bird - \$1,500*  
*After July 1 - \$1,800*

**8' x 20' Exhibit Booth**  
*Early bird - \$2,200*  
*After July 1 - \$2,500*

For more information on Exhibit Booths, including installation and dismantling, as well as additional exhibitor services, visit [explorehealthcaresummit.com/expo](http://explorehealthcaresummit.com/expo).

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## FOR MORE INFORMATION

### Sponsorship/Exhibitor Sales

Tracie Burns

405.815.4820

[tburns@explorehealthcaresummit.com](mailto:tburns@explorehealthcaresummit.com)

### Convention Services

Brian Ferrell, CMP, DMCP - factor 110

405.604.0041

[brian@factor110.com](mailto:brian@factor110.com)

### Conference Chair

Shari Moore, RN, BSN

405.815.4817

[smoore@explorehealthcaresummit.com](mailto:smoore@explorehealthcaresummit.com)

To apply for your exhibitor booth or sponsorship, visit [explorehealthcaresummit.com/expo](http://explorehealthcaresummit.com/expo). Terms and conditions may apply.